



Advisory Committee Meeting Priorities and Projects

April 3, 2024
6:30pm – 8:30pm
York Town Hall

Attendance: See attached sign in sheet.

Agenda/SUMMARY

- 6:30 pm Review Workshop Summary and Survey Results
 - **See attached powerpoint**
- 6:45 pm The Vision Statement
 - **Committee chose shorter vision with guiding principles (see attached powerpoint, page 20).**
- 7:00 pm Priorities and Projects
 - **Reviewed/discussed, see attached powerpoint, pages 22-24)**
- 7:30 pm Pre-Mortem – *turn solutions into actions!*
 - **Confirmed/scheduled actions as per table in powerpoint pg 25**
- 8:00 pm Continued Outreach/Engagement
 - **May meeting will be a work session for committee PLUS invite key stakeholders and open to the public. Topics: Land Use, Zoning, and Business**
 - **Consider developing a webinar (open to the region with planning credits) on housing early summer. Work with County Planning.**



Comprehensive Planning

- **Schedule around town connections for hard to reach segments of the community with targeted outreach and feedback requests. Including: – trivia night, senior luncheon, Jr/Sr class at high school, benefit basketball game?, reach out to Cornell Cooperative Extension Bi-lingual services.**

➤ 8:30 pm Next Steps/Action Items

Town of York Comp Plan Advisory Committee Meeting Schedule			
When	Time	Theme	Topics/Outcome
Tuesday, August 15, 2023		Process, Roles & Responsibilities	Introductions, Review the Comp Plan process,
Wednesday, September 20, 2023	6:30PM	Information and Engagement	Existing plan/info, Community participation plan,
Wednesday, October 18, 2023	6:30PM	Current Conditions 1	Findings/Community Profile Part 1, Public Workshop Draft Plan
Wednesday, November 15, 2023	6:30PM	Current Conditions 2	Findings/Community Profile Part 2, Studies, Public Workshop Plans Final
Wednesday, January 17, 2024	6:30PM	Plan Outline and Implementation	Plan outline, Pre-mortem,
Wednesday, April 3, 2024	6:30PM	Vision, Smart Growth, Priorities/Proj	Final vision statement, Final outline, Smart Growth Principles, Webinar/Events
Wednesday, May 15, 2024	6:30PM	STAKEHOLDER WORKSHOP - TOPICS: Land Use, Zoning, Businesses	Steering Committee PLUS invite key stakeholders for interactive work session to develop land use plan update, discuss zoning needs, and business support, open to the public
July TBD		Draft Plan Review, Discuss implemen	Finalize draft plan for public, board reviews, plan/annc public workshop
July/Aug		Reviews	Presentation of draft plan to public, boards, and SEQR docs, workshop
September		Revisions	Work through comments and revisions
Wednesday, October 3, 2024	6:30PM	Final Plan and Now What...	Final plan adoption, implementation, training and implementation tools

Town of York Committee Mtg

SIGN-IN · April 3, 2024

1. Davey Nagel
2. Paul Peter
3. Bechy Lewis
4. Molly Cummings
5. ~~Spaw Hult~~
6. ~~pe Peter~~
7. Frank Hult
8. Steve Beardsley
9. Heather Ferrero
10. Shere Hess

TOWN OF YORK

PRIORITIES & PROJECTS





AGENDA

- Workshop & Survey Summary
- Finalizing the Vision
- Continued Engagement
- Priorities & Projects
- Solutions into Action
- Next Steps/Action Items

WHAT WE HEARD*

- TOP SIX ISSUES?

1. Water (clean, safe, affordable – 80/68%)
 2. Education (77/66%)
 3. Nature (protected natural resources – 73/62%)
 4. Viable agriculture (59/50%)
 5. History (Town history/historic sites and buildings – 48/41%)
- Close behind: economic vitality/job opportunities (41/35%).

- WHAT TO FUND?

Parks, Community Center/Events, School, Trails,

place community events support recreational see current Public Pay nice Preserving
center small need safe community center improvements use
small businesses roads Fund community events park
upgrade town new school kids playground services trails
businesses youth activities area children make Invest improve developing library
infrastructure york facilities Sidewalks

* January Public Workshop and Responses (123) to the Community Survey



WHAT WE HEARD CONTINUED...

- BEST THING ABOUT LIVING HERE?

nice s great help living feel neighbors love need sense community
small Caring rural close quiet spaces community
school people friendly area country town Geneseo beautiful
proximity safe together Small town Small town feel family



WHAT WE HEARD CONTINUED...

<ul style="list-style-type: none"> • Natural resources/soils/land • Greenway Trail/Trails • Fishing, hunting • Little Italy Nature Preserve • Important Bird Areas • Swamps and streams • Genesee Valley Conservancy • Open space/beautiful views • Rural, beautiful, bucolic • Genesee River/Access, views • Mild weather/climate • Not geologically isolated • Clean air • Strong agriculture • Farmland protection • Farmstands • Access to local, healthy food 	<ul style="list-style-type: none"> • Fire department • Recycling center • Water/sewer infrastructure • Post office • Access to Town Hall • The Abbey on the Genesee • School (community center) • York Animal Hospital • Treasured history, rail/mine/canal • Historic architecture • Families with deep roots • Nearby colleges/events • Artisans, small businesses • Brewery/distillery • The Barn – gathering place • Hardware store 	<ul style="list-style-type: none"> • Close to City/urban amenities • Quiet, uncrowded • Safe, welcoming, friendly • Care about neighbors • Surprising mix of people • Good values • Bell rings on the hour • GV BOCES • Diverse employment opportunities • Live, local music, festivals • Diverse specialties • Community groups - York/Leicester Seniors - Quilters - Historical Society
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UPSIDE RESULTS



WHAT WE HEARD CONTINUED...

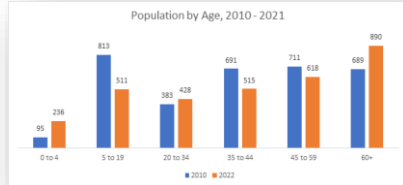
- **Demographics/Housing**
 - Need more, diverse, affordable housing
 - Need more options in/near hamlets
 - Need more rentals
 - **Natural Resources/Land Use**
 - 99% of respondents said natural resources, ag, and rural character are important.
 - Need to balance with businesses dev to help with employment/economy.
 - Changes of most concern: solar and large developments, tree clearing, riparian buffers, climate impacts associated with high winds, flooding (stormwater), invasive species, heat impacts on people/animals.
-



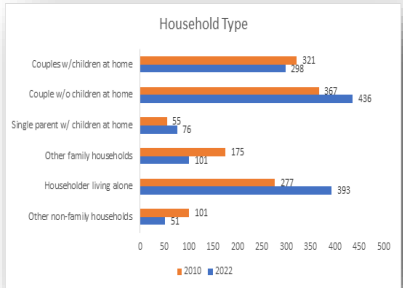
People & Housing

Current Conditions

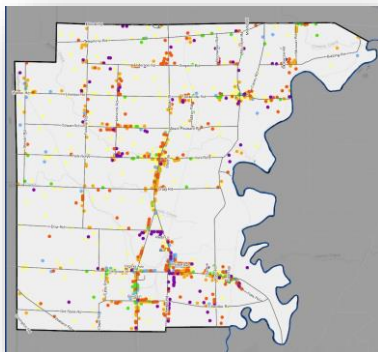
Population Trends



Household Types



Year Housing Unit Built



Smart Growth Principles/ Issues & Opportunities

Smart Growth Principles:

- Provide a diversity of housing types with access to jobs, resources and amenities.
- Create walkable communities that allow diverse populations to interact more regularly, easily and safely.
- Create distinctive and attractive communities with a strong sense of place.



Issues & Opportunities:

- Encourage additional housing that is affordable to the average resident of York. Consider accessory dwelling units and potentially apartments in commercial structures
 - Improve hamlets to make walking safer and more convenient.
- maintain the historic character of hamlets with a mix of business and residential uses in close proximity.
- improve the condition and appearance of housing and properties.

Resources and Partners: Town zoning regs, NYS Uniform Code for property regs, Livingston County Needs Assessment & Market Analysis, Housing rehabilitation grants (Genesee Valley Rural Preservation Council, NYSERDA, USDA, Community Dev Block Grant (CDBG) funds).

Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

COMMENTS FROM PUBLIC WORKSHOP IN GREEN

Couldn't have said it better

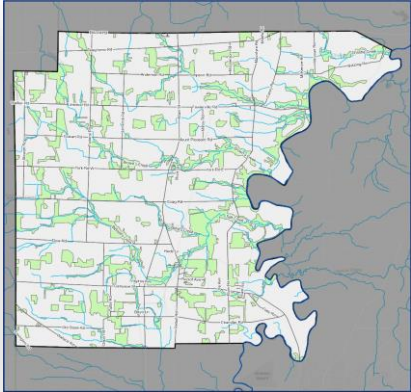
- Affordable housing for low income people
- Affordable housing that does not depreciate current housing
- Low income housing with access to services
- Apartment complex/mixed use housing for low income and seniors
- Would like to see Brock Subdivision on Retsof Rd come to a conclusion, bring up to town specs and water on line
- Need community center
- Some lower income housing/senior housing
- Consider and plan for possibility of climate migration
- Bicycle lanes/paths between hamlets and school

There is a lot of pride in each hamlet, build on that identity and pride.

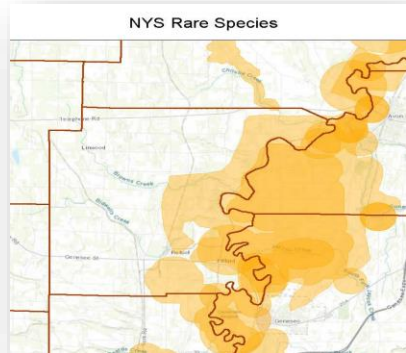
Natural Resources

Current Conditions

Forests, wetlands, and streams protect water quality, retain floodwater, prevent erosion and loss of farmland soils, and provide recreation and scenic value.



A connected network of natural cover supports diverse wildlife populations including rare species (see map below and photos to the right) along streams and the Genesee River.



Smart Growth Principles/ Issues & Opportunities/ Resources

Smart Growth Principles:

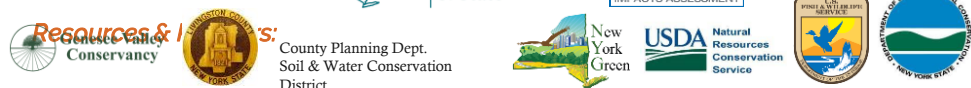
Green infrastructure (connected network of forests, wetlands, streams, etc.), nature-based stormwater management, environmental



Short-eared owl (top, endangered), Bald eagle, red-headed woodpecker, Northern harrier (bottom, threatened) species rare and declining) Freshwater mussels (several monarch butterfly and northern long-eared bat)

Issues & Opportunities:

1. Fragmentation of natural landscapes, erosion, and runoff of pollutants destroy habitats and impair ecosystem function, increase invasive species, and impact wildlife, recreation, and scenic resources.
2. Increase the community's awareness and appreciation of York's natural resources and how they benefit.
3. Help landowners protect forest blocks, vegetated stream buffers, and wildlife corridors along streams and the Genesee through education, information, and incentive programs.
4. Support natural resource protection and best management practices through site design guidelines, policies, zoning, and a strong site plan review process.
5. Support sustainable natural resource management and protection in natural areas.



Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

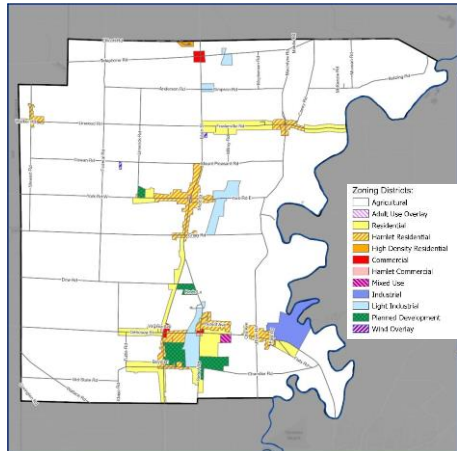
COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- More nature preserves in Town
- Conservation easements
- Support bat communities to balance wetland mosquitoes
- Put up bat houses near swampy wetlands and higher populations, towns, hamlets
- Provide incentives to farmers to increase buffers, involvement in no or no till practices and other ecologically thoughtful agriculture
- Use solar money to protect natural resources
- Actively support our natural resources.
- Hedgerows are important, leave them up. Don't cut trees close to the river.
- Education programs could include guided walks and outings by volunteers or even local outdoor outfitters.

Zoning and Land Use

Current Conditions

A comprehensive plan/land use plan is the foundation for strong zoning regulations. Zoning consists of two parts: a map (see below) and text. The map shows how York is divided into different use districts or zones.

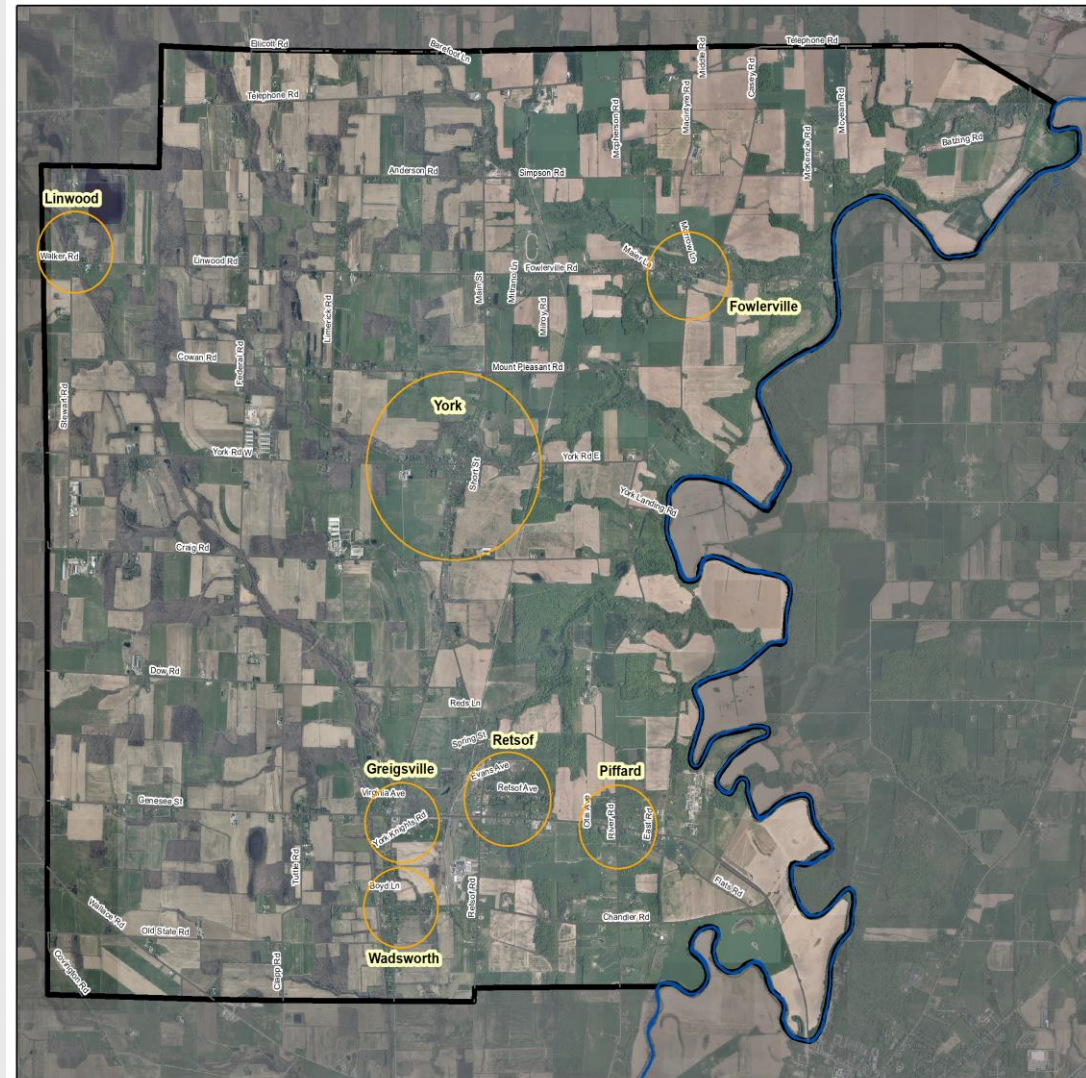


Zoning text explains the zoning rules that apply to each district including a list of land uses permitted and building standards.

How well our zoning matches up with what is actually happening on the landscape is a good indicator how well our vision, plan, and code are aligned!

The 2006 Comp Plan goal is to direct growth to hamlet areas and/or avoid impacts to natural resources and farmland. That is a key principle of Smart Growth!

Bird's Eye View



Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

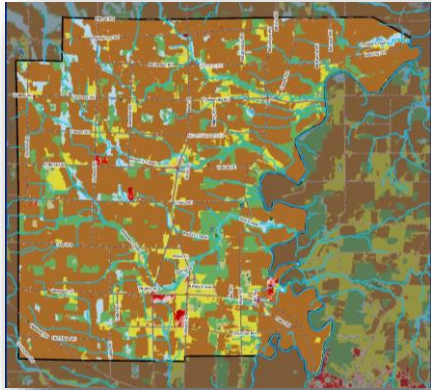
COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- *Clamp down on junkyards in town, illegal dumping (e.g. 3628 Fowlerville Rd construction dump)*
- *Preserve "viewsheds"*
- *Yes! Viewsheds!*
- *Solar policy must be well-defined and intentional*
- *Clustering commercial/industrial development is super important to avoid sprawl and create vibrant economic areas while preserving rural character*

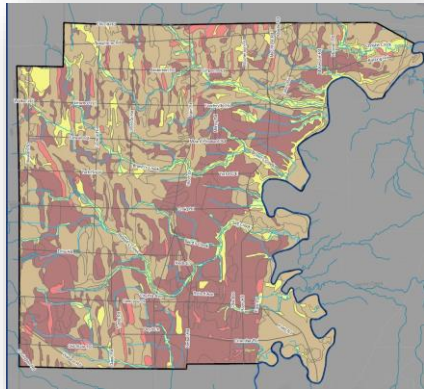
Agriculture & Farmland

Current Conditions

Most of the Town's land area is in agricultural use



Most of the soils are prime farmland or prime if drained



Farms, food and beverage manufacturing and agri-tourism are major economic drivers for Town and County

Smart Growth Principles/ Issues & Opportunities

Smart Growth Principle: Retain farmland and direct development to designated centers.



Donnan Farms (source: donnanfarms.com Facebook)



River Ridge Farm (Source: River Ridge)

Issues & Opportunities:

1. Encourage farmland owners to consider long-term preservation of farmland through conservation easements or purchase of development rights.
2. Support agricultural businesses through farm-friendly zoning and infrastructure policies.
3. Increase public understanding and appreciation of agriculture.
4. Encourage use of best management practices on farms to protect water quality and the environment.
5. Support value-added food and beverage manufacturing as well as agri-tourism enterprises on farms.

Resources & Partners:



Ag & Farmland Protection Board
Soil & Water Conservation District



Cornell University
Cooperative Extension



Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- Town should put up strong, data-based opinions about solar development on the record
- More sustainable, environmentally conscious farming
- Agree with the above statement to have more sustainable, environmentally conscious farming
- Control erosion and runoff
- Low till/no till farming practices
- Intentional solar policy that creates cleaner energy but protects our resources
- More fruit and vegetable production
- Are we using aqua-culture, water-grown crops?
- Agriculture is the backbone of our community, we need to support it!
- Yes! To the above statement
- Encourage no till using cover crops
- Manure management and ????
- Encourage farmland protection programs (e.g. Genesee Valley Conservancy)
- Genesee Valley Conservancy development rights
- Encourage farmers to grow different crops
- Plant trees!

WHAT WE HEARD CONTINUED...

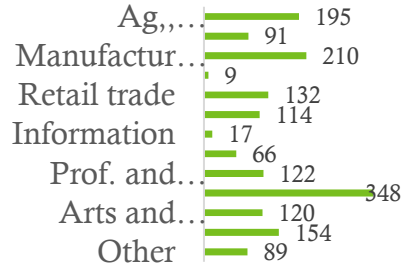
- **Economic/Community Resources**
 - 95% of respondents said it was important to have community facilities in hamlets.
 - York community center/library/computer and resource center, meeting rooms, parks, dog parks, safe/modern playgrounds, splash parks, rec programs, annual events, etc.
 - Several comments suggested emergency services are lacking.
 - Limited light industrial good for jobs but need to guide to suitable location away from sensitive environmental/ag resources.
 - Need more small businesses and a plan to make that happen.
 - grants/financial incentives, new trails/housing, address climate concerns, improve parking, sidewalks, repurpose buildings, lighting, etc.
-



Economic Vitality

Current Conditions

Industry of Employed Residents

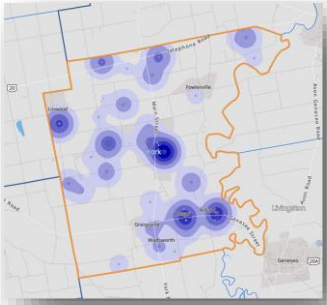


Where workers live



Locations of Jobs

1,199 residents live in York but work elsewhere
 119 residents live and work in York
 724 workers work in York but live elsewhere



Smart Growth Principles/ Issues & Opportunities

Smart Growth Principles: Infill development and revitalization of municipal centers (hamlets)



Issues & Opportunities:

1. Agriculture and related businesses contribute to the Town's economy and character.
2. Growing craft beverage and other food sector businesses attract visitors and benefits local farms.
3. Sites for small businesses may be developed in the Town's historic hamlets
4. Existing businesses, including farms, craft beverages, manufacturing, mining and small retail/ service businesses, offer jobs, tax revenue and services to residents.

Resources & Partners: Town Zoning Regs.



HCR Rural Area Revitalization Program

Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- Please no big box stores or fast food chains
- I second the comment above
- Sensible infill that respects historical buildings and sites and character.
- Truck stop next to school is not smart growth
- Solar – include in plan
- Invest in local businesses – no chains!
- Need more commercial zoned property
- Maker's space w health board approved kitchen
- The Town needs an intentional solar policy

WHAT WE HEARD CONTINUED...

- **Transportation/Mobility**

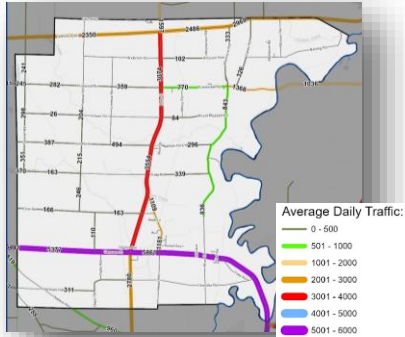
- Need to improve conditions of some roads and bridges and enforce safe driving (esp. by farm trucks).
 - Need to address congestion, accidents/safety associated w Rt 63 and Rt 63/36 intersection, school, and intersections with trails.
 - Hamlets need better parking, sidewalks, crosswalks, lighting in some areas
 - Existing trails are highly valued, need increased connectivity, including facilities along roadways to increase safe connections from hamlets to trails by foot and bicycle.
 - Better access to river at York Landing.
-



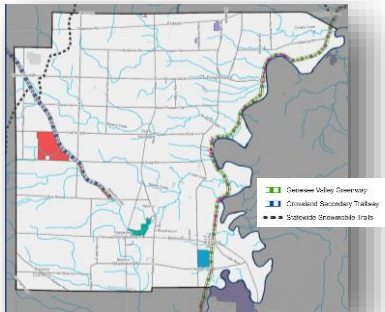
Transportation & Mobility

Current Conditions

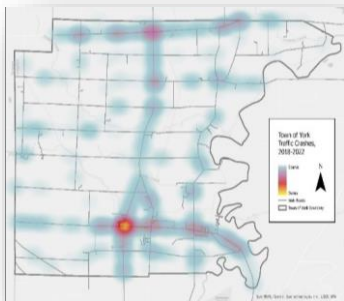
Road Traffic Volumes



Trails



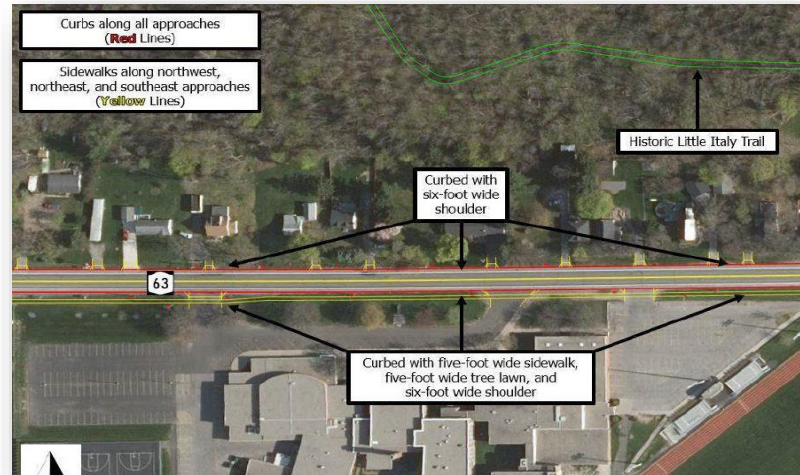
Crashes



Smart Growth Principles/ Issues & Opportunities

Smart Growth Principles:

- Provide efficient/ varied mobility choices: walking, biking and public transit.
- Coordinate with other agencies to align local and regional priorities.



Issues & Opportunities:

1. Maintain roads and bridges
2. Calm traffic and improve pedestrian safety in hamlets
3. Adopt and implement "complete streets" policies.
4. Improve mobility options for bicyclists and pedestrians.
5. Improve connections with trails

Resources & Partners: T of York Highway Dept., Greigsville Transportation Plan,

Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

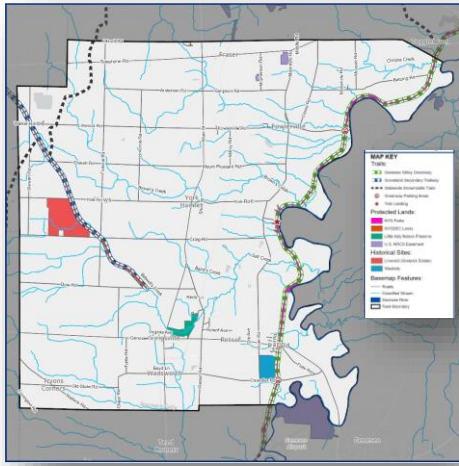
COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- YES! Connectivity and trail user services, accommodations, experiences
- Law enforcement for trucks running red lights on Rt 63
- Secondary road conditions
- Crosswalks @ school
- Follow DOT recommendations on 63/36 junction
- More sidewalks
- Bike lanes
- Make Little Italy more accessible, crosswalk and bridge across creek
- Fix Retsof Rd RR crossing NE of 63 very bumpy
- Crosswalk @ Greenway in Piffard
- Paint parking lines in York Center so visitors know you can park on street.

Parks, Trails, and Historic Resources

Current Conditions

The Town of York has unique and valuable resources that support outdoor recreation and community culture. These are important to a community's sense of place, culture, health, resiliency, and overall quality of life.



York has over 15 miles of trail for hiking, biking, and snowmobiling. These include the Genesee Valley Greenway Trail (part of a 117-mile open space park managed by NYS Parks and the Groveland Secondary Trailway connecting York and Alexander. There are also trails at the Little Italy Nature Preserve.

Two nationally listed historic properties in the Town include The Linwood (Gratwick Estate) and the Westerly in Piffard.

Smart Growth Principles/ Issues & Opportunities/ Resources

Smart Growth Principles:

Protection of open space, distinct communities/sense of place, variety of transportation options; safe, accessible public spaces, historic preservation.



York Landing – Genesee Valley Greenway State Park
Source: <https://geneseevalleywatch.org/blog-2/page/2/>



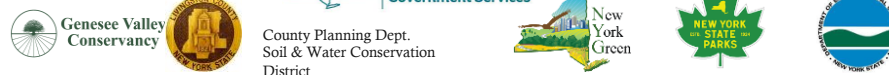
Historic photo of the Summerhouse –1950s at Linwood
Source: www.linwoodgardens.org/history

Issues & Opportunities:

Correction, there is only one.

1. Currently there are no municipal-owned parks, protected lands, or community centers.
2. Develop additional trailheads, access points, and connections for existing trails. Active project: connection to Little Italy area.
3. Create additional bicycle and footpaths linking community, residential, institutional, and business districts (2006 Comp Plan).
4. Develop parks (in hamlets, at trailheads) and community resources such as pavilions, playgrounds, picnic and gathering spaces.
5. Support outdoor recreation through protection of natural areas and open space. Develop a connectivity and open space plan.
6. Link outdoor and historic resources with amenities to encourage tourism (eco and agritourism) and support York's local economy and small businesses.

Resources & Partners:



Your Thoughts!

Please share your thoughts, ideas, suggestions, and concerns here!

COMMENTS FROM PUBLIC WORKSHOP IN GREEN

- Adding G&W abandoned ROW to current trails
- Town historian needs a real office
- Building on existing trails and increasing connectivity
- Connecting trails, bike paths
- Pop up ice cream and light refreshments at York/Piffard Greenway
- Connect Greenway user services, experiences, amenities, water bottle fill stations, hospitality.
- Link the trails we have
- There is one municipal park – WHERE IS IT?

WHAT WE HEARD CONTINUED...

- **Infrastructure and Utilities**

- Clean, safe, affordable water is a TOP FIVE issue but 87% of survey respondents said there is no issue or concern with current water. Protection a high priority.
 - Others stated concern about chemicals (chlorination) of Conesus Lake water, farm chemicals/nitrates in well water and in streams.
 - Many were satisfied with internet/phone services, but some cite need for high-speed internet, fiber optics, more suppliers to address affordability, improved coverage.
-



WHAT WE HEARD CONTINUED...

- **HOTTEST TOPICS**

- Community facilities/capacity
 - Land Use:
 - Water, forests, riparian buffers, viewsheds
 - Sustainable agriculture
 - Solar: policy
 - Housing/businesses near hamlet
 - Solar funds – decision-making process
 - Diverse, affordable housing
 - Vital, unique hamlets and Small business development
 - Climate resiliency
 - Trails and connectivity
 - Diverse, safe transportation (intersections/crossings)
-



WHAT WE HEARD CONTINUED...

- **WHAT DO WE NEED TO DO?**

- Bring hamlets together, increase communication
 - Create a Community Event committee
 - Support businesses and organizations in York
 - Encourage new small businesses
 - More housing, update zoning, address transportation issues
 - Build on outdoor recreation opportunities
 - Encourage transparent leadership
 - Strong implementation plan:
 - Codify comp plan and get commitment by Town to achieve Vision
 - Clear action plan
 - Collaboration/outside support
-



VISION

The Town of York is a small, connected, rural community with a big heart, a cherished history, and a bright future. Our Town provides a resilient, high quality of life for ALL residents. We protect our abundant water and other natural resources, promote sustainable agriculture, encourage outdoor recreation and public health, provide affordable housing, public parks, and support for our local schools. York promotes small business development in all seven of our unique hamlets, creating prosperity for our residents and an unforgettable experience for our visitors.



VISION

The Town of York is a small, connected, rural community with seven hamlets and one big heart. We treasure our history, enjoy today, and work toward an even brighter future. Our Town provides a high quality of life for ALL residents and an unforgettable experience for those who visit.

Guiding Principles

- ❖ *We protect our abundant water and other natural resources,*
 - ❖ *We promote small businesses and sustainable agriculture,*
 - ❖ *We provide affordable housing and diverse modes of transportation*
 - ❖ *We support our youth and our local schools*
 - ❖ *We facilitate outdoor recreation and public health*
-



PUBLIC ENGAGEMENT BRAINSTORM NEXT STEPS

- Fun Facts
- Community Forum
- Workshops and Polling Events (2-3 at local venues)
- Targeted stakeholder outreach
 - Surveys
 - Meetings (see below)
- Webinar/Workshop Ideas
 1. Building Community Capacity
 2. Alignment and Balance: Land Cover (what is), Land Use (what could be), and Zoning (how to get there)
 3. Achieving Multi-modal Transportation & Connectivity in Rural Townships
 4. Housing for One and All
 5. Solar Big and Small: Policy and Funds



PRIORITIES & PROJECTS

Community – Develop community commitment, resources, skills, and leadership to create ongoing capacity that builds on strengths, enhances quality of life for all, and to address problems as they arise.

- Develop a Capacity Building Strategy combining regional resources and technical assistance with “grow your own” local talent and leadership.
- Tap into the abundant and growing state and federal resources for community building activities including leadership development programs, upskilling, mentoring, training, collaboration, etc.
- Develop a combination community center, library/resource center, and meeting space with exterior pavilion and playground in the hamlet of York. –no land/property in York – tie into Little Italy? Land between fire hall and town hall in York
- Develop a parks and recreation plan to identify specific and achievable public spaces/activities.
- .
- .

*What key components of capacity need to be carefully and intentionally strengthened so that locally led organizations in rural communities can more effectively strengthen economies, health and livelihoods for all?
What does it take to build capacity, and what barriers stand in the way? <https://www.aspeninstitute.org/events/ruraltribalcapacity/>*

Natural Resources – Protect sensitive and scenic environmental resources

- Identify and map natural assets with protection scores
- Integrate into land use plan/zoning update
- Develop proposed policies and regulations to protect priority resources (forests, riparian areas, wetlands, development and ag BMPS, etc.
- Identify open space resources, parks, recreation in land use plan
- Increase connectivity of resources, trails, access to river
- Reduction in GHG –Climate Pollution Reduction Grant – sidewalk, geothermal, - more will come – resiliency projects
- Climate smart community, clean energy community

PRIORITIES & PROJECTS

Transportation - Bike/pedestrian safety and connectivity among hamlets/trails.

- Manage speeds on roadways to improve safety for bicycles and pedestrians
- Adopt a “Complete Streets” policy
- Implement the Greigsville plan – update status of funding application recently submitted
- Improve access management – especially overly wide driveways at businesses near York School – as recommended in last Comp Plan and in Greigsville plan
- Enhance trail access to serve as transportation routes
- .Geneseo active transp plan – regional connections
- .Old rail bed from greenway to Retsof to Little Italy Trail to Phoebe Snow and Groveland Secondary (connecting 6 out of the 7 hamelts)

Housing - Provide diverse housing options

- ID appropriate types/locations for smaller houses/apartments
- Allow/encourage accessory apartments or dwellings
- Register as a Pro Housing Community
- Zoning updates to allow additional housing while preserving rural character
- .
- .
- .

PRIORITIES & PROJECTS

Economic Vitality - Expansion and/or enhancement of hamlets through small business dev

- Create a supportive business environment including improved transportation, infrastructure and utilities, supportive zoning in hamlets (sidewalks, bike lanes, connections to trails, parking, buildings, high speed internet, reliable energy, etc.)
- Streamlining, Clarity and assistance with permitting/zoning processes and create a support network connecting would be business owners with resources.
- Identify types of businesses that would thrive, gaps in the market and new business opportunities
- Develop an incentives program
- Work with tourism organizations to market existing businesses and grow capacity
- Support sustainable agriculture and related businesses
- Conduct a marketing analysis and economic development strategy with local/regional stakeholders (inclusive of all above)
- .

business retention and development including agribusinesses, home businesses, in and outside of hamlets, protecting sensitive resources.

Land Use and Zoning – Update zoning to reflect final comp plan goals and land use plan update

- Remove minimum parking requirements
- In the C Commercial zone, farming and residences are not permitted
- Areas for small businesses in and around the hamlets is very limited. Businesses are not permitted int the Hamlet Residential zone. Multi-family residences aren't permitted in the hamlets either, which may limit opportunities for additional housing.
- The Planned Development districts may need to be revisited.
- Integrate natural resource priorities
- .
- .

Pre-Mortem Revisited

TOP 10 POTENTIAL PITFALLS

1. No community input
2. Community feels input does not matter
3. Town is not held responsible to implement the plan
4. Plan is not implementable
5. People disagree/argue destructively
6. Not enough diversity in people involved or providing input
7. Lack of specifics of how to get to goal, not realistic
8. Not able to see progress
9. People lose interest, motivation,
10. Lack of community capacity, human resource, knowledge, training, leadership

SOLUTIONS

- Utilize creative and non-traditional engagement strategies - conversations, trail walks, pop ups, meet where they are, engage community leaders/champions (1)
- Communicate how specific input shaped the plan (2)
- Create an implementation committee or assign clearly to planning board in the adoption resolution (3)
- Address disconnect among boards/committees and integrate comp plan items into annual planning for all depts (3)
- Clear, meaningful, achievable goals with strong metrics and adaptive management process (4)
- Conduct informational webinars on divisive topics (5)
- Targeted outreach to youth (school newsletter, visit school), seniors (mail post cards, church newsletters), who else? (6)
- Ensure implementation plan includes time frames, leaders, resources (7)
- Implement and celebrate completion of objectives in the plan right away to keep interest and resources in place. No matter how small. (8)
- Keep interactive website in place and/or create a Facebook page (9)
- Invest in capacity, allocate funds to an implementation leader/staff position or annual planning contracts (10)

PLAN OUTLINE

1. Summary – York in 10 three-page linked summary
2. Introduction
3. Vision and Guiding Principles
4. Sections – People, Land Use, Natural Resources, Economy/Agriculture, Housing, Transportation, Outdoor Recreation, Infrastructure/Utilities, Community
 - a) Quick Facts
 - b) Key Issues
 - c) Priorities
 - d) Goals, Obj, Measures, Actions
5. Implementation Strategy
6. Appendices
 - a) Community Profile
 - b) Related Plans and Studies
 - c) Public Engagement

