

Advisory Committee Meeting

<u>Demographics, Economy,</u> <u>Transportation</u>

October 18, 2023 - 6:30pm York Town Hall

Attendees – See attached sign in sheet.

Agenda and Meeting Notes

- > 6:30 pm Review of Last Meeting Summary and Materials
- ▶ 6:35 pm Approve Community Engagement Strategy/Public Workshop
 - Approved, draft reviewed by DOS, revisions complete and final submitted.
 - Public workshop set for January 31, 2024 Virtual and In Person
- > 6:45 pm Current Conditions: Demographics, Economy, Transportation
 - See attached slides for presentation and smart growth discussion topics
- > 7:30 pm Other Items/Next Steps/Action Items
 - November: completion of community profile plus visioning part 1

Attachments/References

- 1. Community Engagement Strategy
- 2. Current Conditions PowerPoint



TOWN OF YORK COMP PLAN UPDATE

ADVISORY COMMITTEE MEETING - INFO & ENGAGEMENT - OCTOBER 18, 2023

Name	Affiliation and Contact Information/Email Address/Pl	ion/Email Address/Phone Number	Present (Y)
Scott Hulbert	shulburt@yorkny.org	585-368-8293 ZBA	X
Becky Lewis	blewis1980@gmail.com	585-969-0611	Y
Steve Beardsley	boebeardsley@yorkcsd.org	585-721-7969	1
Molly Cummings	molly@truenorthfarmyork.com	585-729-2745	
Leslie Hamilton	triplehfarmsny@gmail.com	585-737-2208	0 /
Joe McIlroy	imcilroy@yorkny.org	585-738-3207 PB Chair	7
Davies Nagel	dgnagel@rochester.rr.com	585-243-3409	\(
Frank Rose	roseftz113@yahoo.com	585-739-5719 Dep Super	~
Carl A. Peter	yorkcode@yorkny.org	585-245-2687 Code Enf	<·
Sheila Hess	shess@ccenvironment.com	716-560-1768 Planner	٦
Barbara Johnston	bjohnston@labellapc.com	585-295-6636 Planner	7
Jerry Deming	jerry.deming@valleyrailcar.com	Town Supervisor	

Town of York Comprehensive Plan Update



Community Engagement Strategy

October 2023

The Town of York, along with its planning team CC Environment & Planning and Labella, and in partnership NYS Department of State Smart Growth Planning Grants Program, is developing a Comprehensive Plan Update. The Plan will build upon the existing 2006 Comprehensive Plan by updating current conditions, reviewing recent, relevant plans and studies, and integrating Smart Growth principles into comprehensive goals, objectives, and strategies. The key to successful plan development and, more importantly, plan implementation is a creative and inclusive Community Engagement Strategy. The planning team will employ a variety of techniques to ensure that the plan is well informed by the community it is intended to serve and thus positioned for successful implementation. These fall broadly within the categories of Leadership, Outreach, Education, and Participation.

Leadership

Community engagement begins with a leadership committee. An Advisory Committee will guide development of the Comp Plan Update. At the time of this writing, this committee has been developed and is providing guidance and input on community engagement. The committee is made up of stakeholder representatives including people who live, work and lead in the Town of York. Members represent Town government, code enforcement, community, agriculture, and education. The current membership includes:

- Scott Hulbert (ZBA)
- Molly Cummings (True North Farm & Yoga)
- Leslie Hamilton (Triple H Farms)
- Frank Rose (Deputy Supervisor)
- Carl A. Peter (Code Enforcement)

- Becky Lewis (Trail Town Committee, Linwood Gardens)
- Steve Beardsley (York Central School)
- Joe McIlroy (Planning Board)
- Davies Nagel (Trail Town Committee)

The Advisory Committee will meet approximately 10 times during the planning process and participate in public workshops and events. Key roles and responsibilities of the committee are to serve as a first forum to react and respond to components of the plan as they are developed; to identify problems, issues, and solutions; to inform and enrich the planning team's understanding; to help engage the public; to provide and seek support for plan implementation; to encourage/facilitate publicity; and to provide updates to the stakeholders and the community they represent. Planned committee meetings are listed below. It is anticipated that committee meetings will be approximately 60-90 minutes in duration and will be held at the York Town Hall.

Town of York Comp Plan Advisory Committee Meeting Schedule								
When	Time	Theme	Topics/Outcome					
Tuesday, August 15, 2023		Process, Roles & Responsibilities	Introductions, Review the Comp Plan process, schedule, roles and responsibilities					
Wednesday, September 20, 2023	6:30PM	Information and Engagement	Existing plan/info, Community participation plan, data share					
Wednesday, October 18, 2023	6:30PM	Current Conditions 1	Findings/Community Profile Part 1, Public Workshop Draft Plan					
Wednesday, November 15, 2023	6:30PM	Current Conditions 2	Findings/Community Profile Part 2, Studies, Public Workshop Plans Final					
Wednesday, January 17, 2024	6:30PM	Plan Outline and Implementation	Plan outline, Pre-mortem,					
Wednesday, February 21, 2024	6:30PM	Vision and Smart Growth	Final vision statement, Final outline, Smart Growth Principles					
Wednesday, April 17, 2024	6:30PM	Draft Plan	Finalize draft plan for public, board reviews, plan/annc public workshop					
Wednesday, May 15, 2024	6:30PM	Reviews	Presentation of draft plan to public, boards, and SEQR docs, workshop					
Wednesday, July 17, 2024	6:30PM	Revisions	Work through comments and revisions					
Wednesday, September 18, 2024	6:30PM	Final Plan and Now What	Final plan adoption, implementation, training and implementation tools					

Outreach

A variety of outreach tools and media platforms will be utilized including a designated webpage, flyers, mailings, news releases, and email notices to keep the public up to date and engaged throughout the planning process. Social media will be utilized by creating a Facebook page and linking with existing, appropriate local government and community Facebook groups. We will provide advertisement at, and/or attend, existing community events (pop-ups), submit to existing newsletters, and engage groups that may have specific interest in this planning process such as the high school Participation in Government class. The use of QR codes will make it easy for many community members to connect immediately and directly to project information online and via social media. Examples of sources for existing events, newsletters, and/or social media include those listed below. A more complete list is attached at the end of this plan.

- True North Yoga & Farm
- Polling
- Woodlawn Distilling
- Dublin Corners Farm Brewery
- River Ridge Farms
- Craigs Creamery
- York Presbyterian Church and other churches
- York Historical Society
- York/Leicester Senior Citizens Luncheon

- Davis Trailer World
- York Sports Boosters
- York Sportsman Club
- Local farms
- Linwood Gardens
- York Central School and PTA
- Hillcrest Estate
- York Kiwanis Club
- Trail Town Committee





Mailings and notices will be sent out early in the planning process letting the community know about the planning process and identifying opportunities about how to be involved. These early notices will direct the community to the Town's website and Comprehensive Planning page and Facebook page for more information and updates. These sites will be designed to inspire public response with clear requests and instructions for a simple feedback process as described above. The Town's digital billboard may also be used.

Education

Education about the comprehensive planning process and about key issues in the Town of York will be publicly accessible throughout the planning process via all the tools and activities described in this strategy document. In addition, we will develop an educational opportunity for community members via a series of fact sheets posted online and to social media along with a webinar series described below. Educating the public about key issues in the Town will help gain awareness, build interest, and facilitate informed and productive conversations and solutions.

Did You Know...Fact Sheet Series

A simple fact sheet series will be developed utilizing information collected during the first phase of the planning process. This will include several brief fact sheets (in the form of flyers and social media posts) covering interesting and important

facts about the Town of York and corresponding Smart Growth Principles that are guiding this comprehensive plan update. For example, one fact sheet may provide facts about the Town of York's infrastructure and utilities combined with current climate projections and a tie to the principles of sustainability, climate resilience and green infrastructure. Another sheet will provide information about demographics, economic and housing development with a tie to sustainable land use, regional coordination, and social diversity. The fact sheet series will be non-technical and include illustrative maps and photos to help convey information and inspire participation. Each sheet will include an invitation and clear instructions about how to participate in the planning process. These sheets will be posted online and shared as social media posts. Hard copies can be printed and shared at meetings and existing community events.

Winter Webinar Series

The planning team will develop a three-part winter webinar series to advance understanding of issues critical to the Town of York. These online webinars will be advertised for live attendance and will be recorded and posted on the Town's website for community members to view and comment on later. Based on our experience it is helpful to open these webinars up to neighboring municipalities as they are almost always topics of interest to the surrounding region. Each webinar will include presentations from local *and* regional topic experts followed by Q/A and discussion. Topics will be identified by the Advisory Committee and Planning Team along with feedback from the first public workshop. Topics could include issues relating to renewable energy projects and land use, agriculture and environment, rural economic vitality, climate resilience, and community capacity.

Public Participation

Participation by the Town of York's community members and stakeholders is critical to the success of this project. We will strive to give every member of the community multiple opportunities to learn and understanding about the planning process, help create a vision for York's future, provide ideas about priorities, recommendations, and projects, and to offer feedback as we develop planning tools. All our outreach and education tools described above will

developed to encourage positive, creative, and playful interactions that are productive and help build consensus around challenging topics. Ultimately our goal is for the community to be aware and inspired to participate at any level in this planning process. We need the community to feel a sense of ownership in York's vision for the future and to understand how they can take part in the action required to get there.

Achieving the level of participation necessary for development of a strong comprehensive plan requires innovative outreach techniques that are specifically suited to the community. The Town of York is spread out into several hamlets without a strong, single point of contact for community members. This is further exacerbated by a trend across many rural communities where we have seen continual declines in participation at municipal public meetings and events by community members. Finally, there are underrepresented and hard to reach segments of the community that require consideration. Our approach addresses these and other challenges to public participation by employing a diverse and ambitious set of engagement tools that are designed to be exciting, motivating, accessible, and inclusive of traditionally marginalized groups such as senior citizens, veterans, minorities and youths. These tools include direct mailings and engaging with existing establishments (churches, schools, farms, etc.) and groups as described in the Outreach section above. Use of digital platforms including a project website and Facebook page will provide a brief overview of the project and project schedule, an events calendar, survey links, and clear invitation and instruction for participation opportunities and how to provide input and feedback throughout the planning process. As described above, we will make use of existing municipal meetings and events, create targeted surveys and mailings, schedule stakeholder interviews as needed, and conduct interactive public workshops and educational webinars. Finally, we will document the outcomes of our engagement activities and clearly integrate them into the vision, goals, and strategies of the plan update.

Public Workshops

The purpose of the Public Workshops is to educate community members and stakeholders on key issues identified as part of the planning process, explore challenges and how issues relate to smart growth principles. Workshops will be designed to increase understanding of the Town's resources, available data, issues, challenges, and best practices; identify priority projects and build support for potential solutions; and nurture partnerships to facilitate implementation for the plan update. All workshops and the public hearing prior to plan adoption will be advertised via public notices, news releases, flyers, email blasts and posted to the project webpage and social media accounts.

Workshop #1 – Perspective, Priorities, and Vision: A public workshop will be conducted in the inventory and analysis phase of the project so that community members can participate in creating a vision, help identify existing information relevant to the plan, provide input on challenges and opportunities, and inform priorities, goals, and strategies. An inperson and virtual version of this workshop will be provided on the same date. The virtual version will be via a recorded Zoom workshop from 12pm to 1pm. The in-person option will be hosted at the Town Hall and will be from 6:30pm until 8:00pm starting with a presentation introducing the need, value, and process of the plan update, identify importance of community involvement, and list opportunities to participate throughout plan development and implementation. This will be followed by an interactive session around creating a vision, review of existing conditions/issues and SWOT analysis.

Workshop #2 – Plan to Action – A public open house will be held to review plan recommendations, draft project designs, and to inform the implementation strategy. Participants will be presented with the draft plan with interactive session to follow to provide feedback that will inform final documents. The interactive portion of the meeting may include poster boards with the option to provide written comments, breakout sessions to explore different aspects of the draft plan, and an open Q/A discussion period. An open house format will be available for a one-hour period followed by a 2 hour workshop format and ending with a final one-hour open house providing maximum opportunity for public participation.

Stakeholder Roundtables and Interviews

A roundtable meeting will be held with members of the community and surrounding region representing key stakeholder groups as identified by the Advisory Committee. We anticipate three breakout sessions covering Business and Economy, Land Use (including Agriculture and Natural Resources), and Community Development and Capacity. These will be broadened as needed and/or an additional roundtable may be added. Interviews will be conducted with key stakeholder representatives that cannot or will not participate in any other way than a direct interview conversation. A template will be created to guide individual interviews to ensure



Surveys and Feedback

consistent and comparable results.

Every community engagement tool described above will include an invitation and link or QR code to lead community members and stakeholders to surveys conducted via Survey Monkey or a similar online platform. Paper copies of the same/similar surveys will be developed and distributed as needed at meetings and popup events. Surveys will be developed with the support of the Advisory Committee. Issues important to the Town of York will be highlighted and demographic information will be collected from respondents to help ensure we are reaching a diverse public. Similarly, the community will be invited to provide feedback throughout the planning process via mail, email, or phone. These instructions will be included at all meetings, events, on the website and social media posts.

Implementation Schedule

Below is a projected schedule for implementation of the community engagement strategy.

Town of York Comprehensive Plan Update			2023/2024										
	Community Engagement Schedule	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Sep
1	Leadership			1					I			l	
	Advisory Committee Meetings	20	18	15		17	21		17	15		17	18
2	Outreach												
	Advertisements, articles - Social Media, Newsletters, Pop-up events, etc.												
	Mailings/Notices												
	Develop Website (will be updated and maintained throughout)												
3	Education												
	Fact Sheet Series Development and Posting												
	Winter Webinar Series												
4	Participation												
	Public Workshops and Hearing					31							
	Stakeholder Roundtables and Interviews												
	Develop Surveys												
	Conduct Surveys												
	Opportunity for Questions/Feedback												

Existing Meetings, Events, Groups, Facebook, Websites

- True North Yoga and Farm
 - Foodlink Event October 28th
- Polling
- Woodlawn Distilling
- Dublin Corners Farm Brewery
- River Ridge Farms
- Craigs Creamery/Farm Drop Pick up
- York Presbyterian Church and other churches (4)
- York Historical Society
- York/Leicester Senior Citizens Luncheon
- York, New York Area Community Page (508 members)
- Greigsville Neighborhood Watch (340 members)
- Friends of the Genesee Valley Greenway (1.6K followers)
- Post Office
- Swede Special Effects
- Linwood Turf

- York Trail Town Committee (228 followers)
- York Small Business Association (32 members)
- Little Italy Nature Preserve FB (286 followers)
- Davis Trailer World
- York Sports Boosters
- York Sportsman Club
- Lawnel Farms
- Howlett Farms
- Linwood Gardens
- York Central School and PTA
- Hillcrest Estate
- York Kiwanis Club
- York Hardware
- The Barn Restaurant
- Davis Trailer World



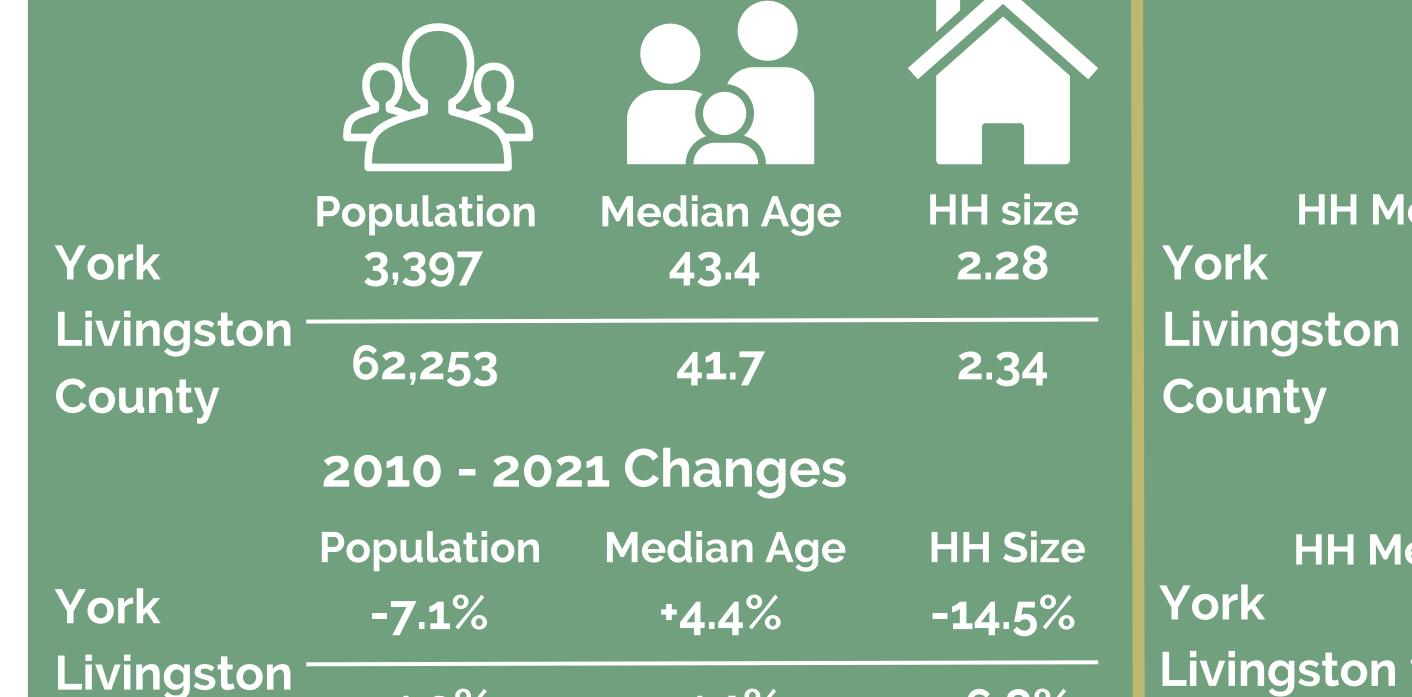
This document was prepared with funding provided by the New York State Department of State Environmental Protection Fund.

Demographic Overview

Town of York Comprehensive Plan

Population Trends

2021 Data



Household Types

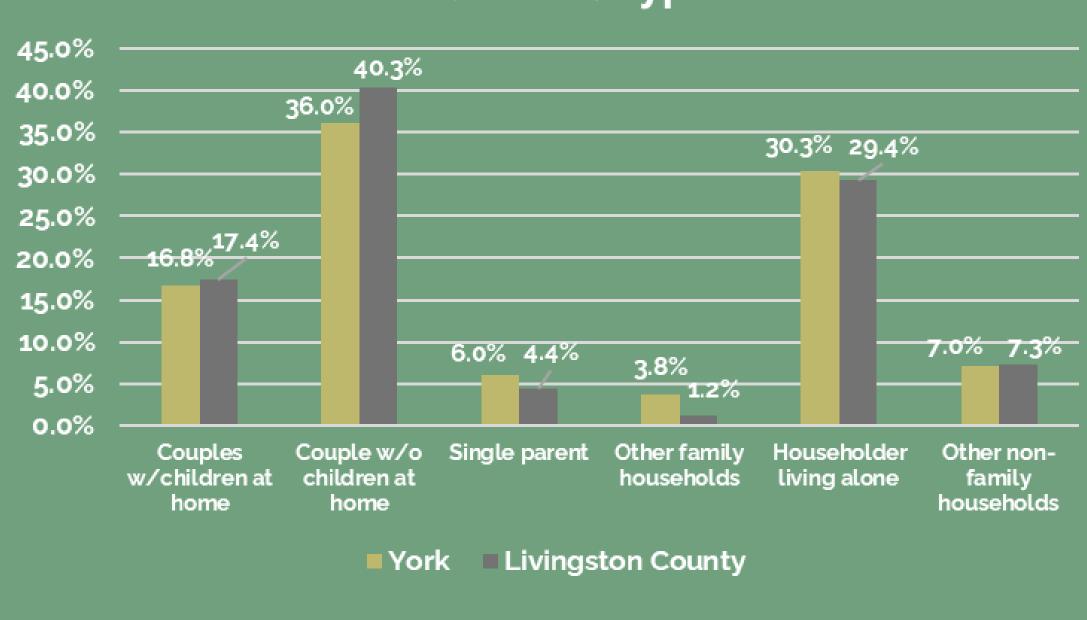
+4.1%

-4.9%

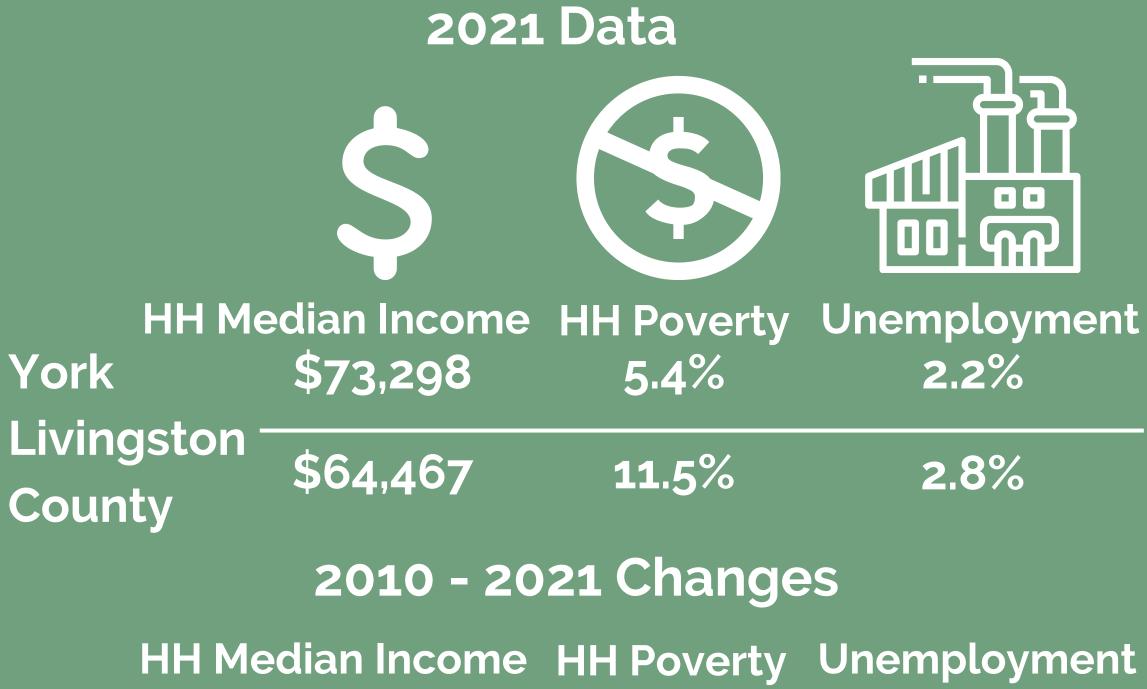
County

-6.8%

County



Employment & Income



Inflow/Outflow Employment Anlaysis

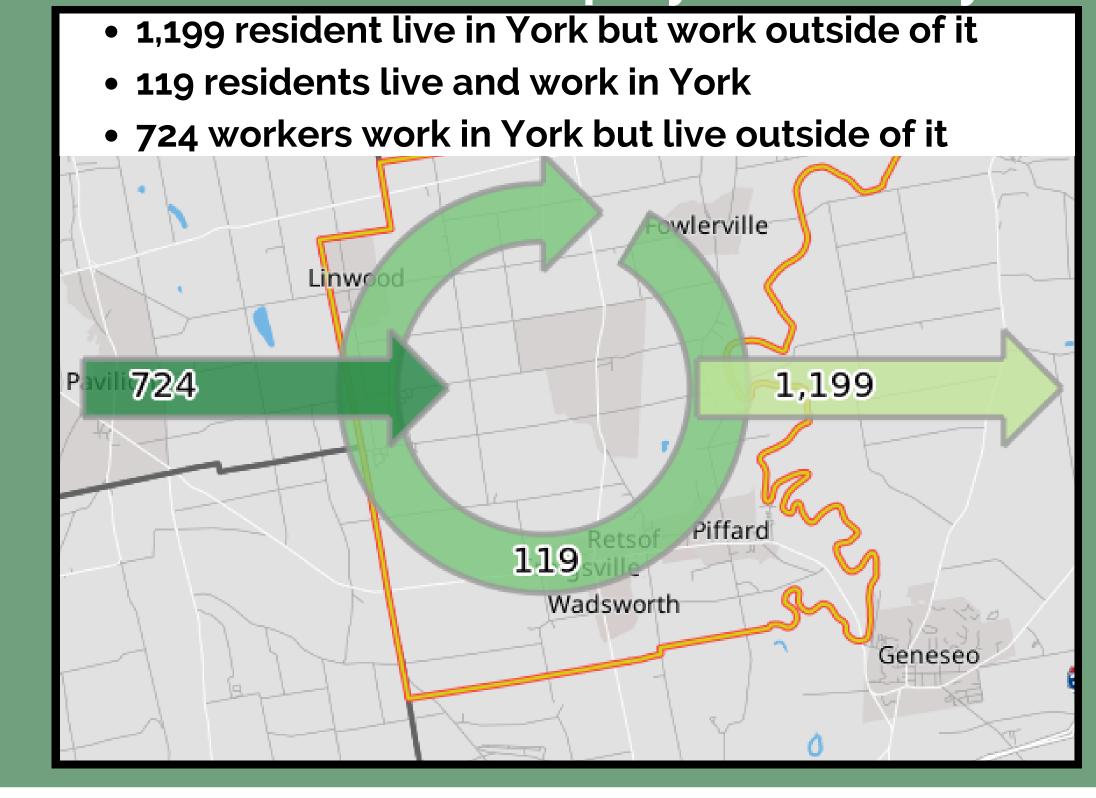
-3.0%

+18%

+21%

+2.2% -1.5%

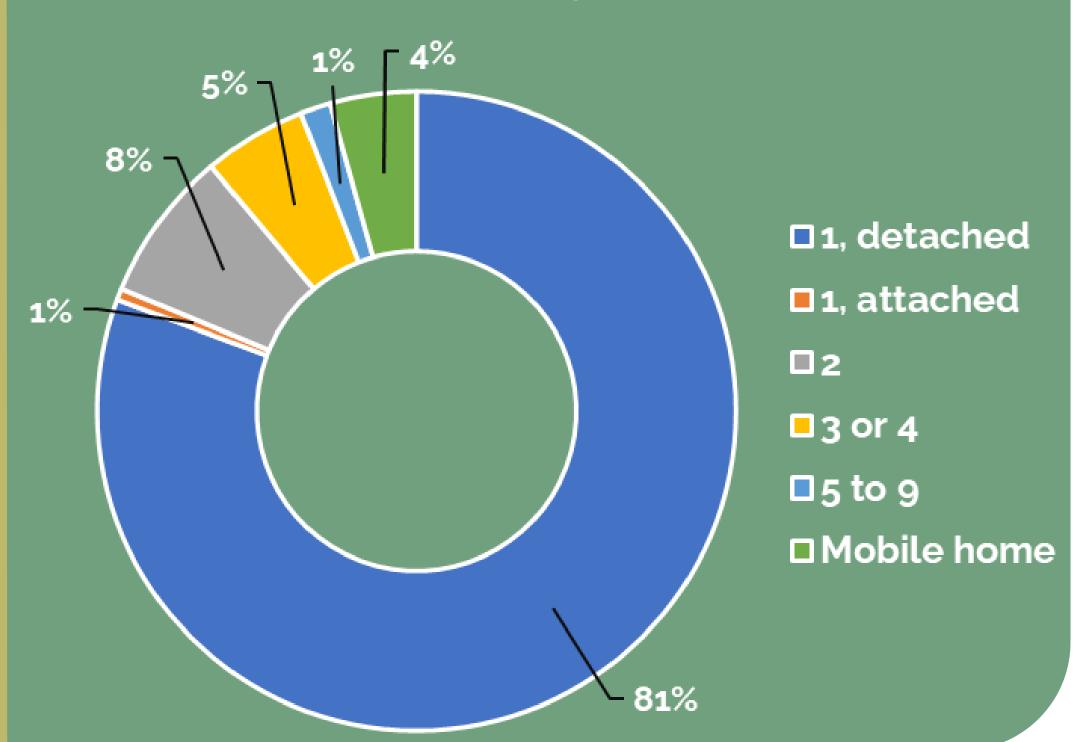
-2.2%



Housing Trends

2	021 Data York	Livingston County
Total Units	1,542	27,012
Vacancy Rate	5.2%	11.4%
Renter- Occupied	20.1%	23.7%
Owner- Occupied	79.9%	76.3%





Town of York Comprehensive Plan Committee

October 18, 2023 (Revised 11/10/23)

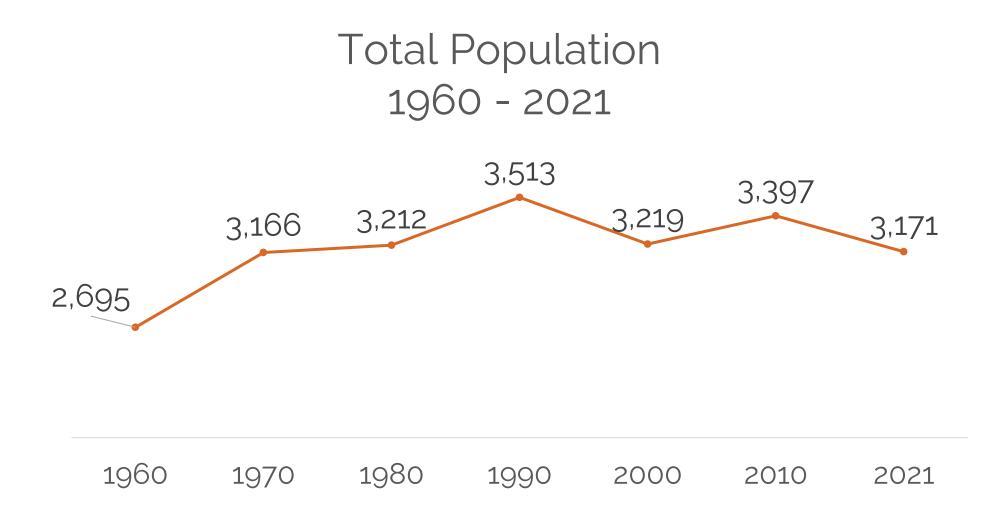


Topics

- Demographics and Housing
- Transportation Conditions, Issues & Potential Solutions
- Sewer & Water Conditions and Issues

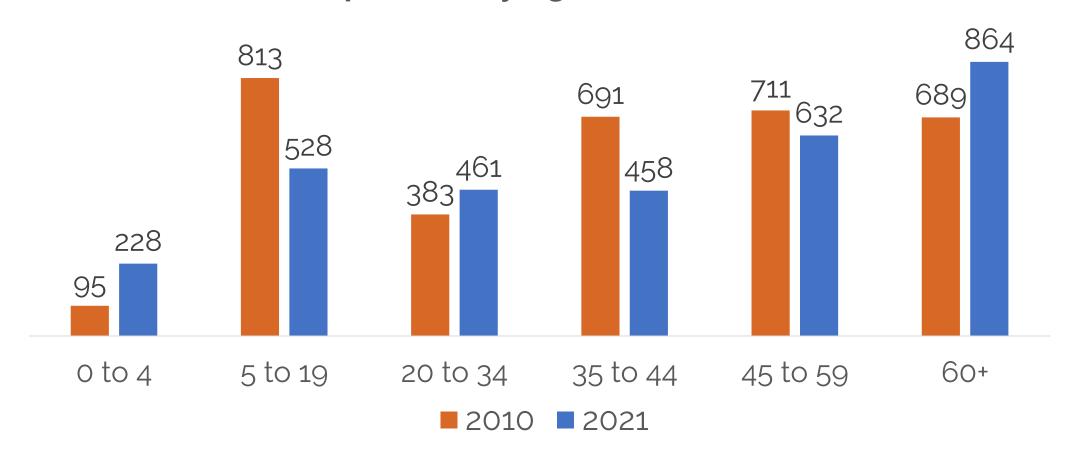


Population Trends

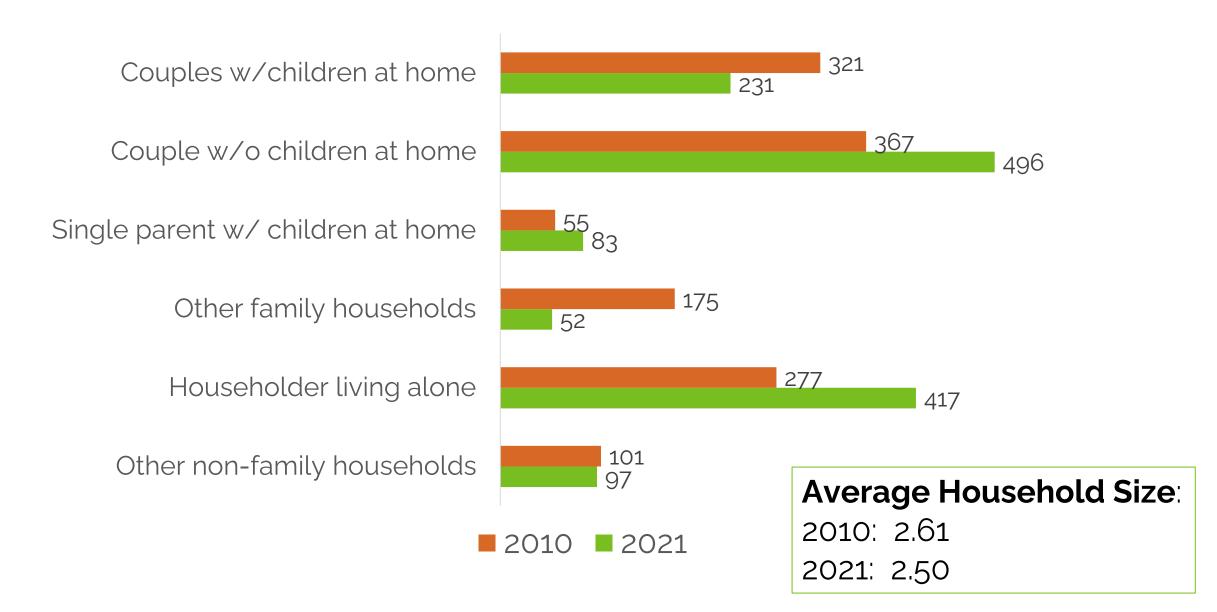


Population by Age

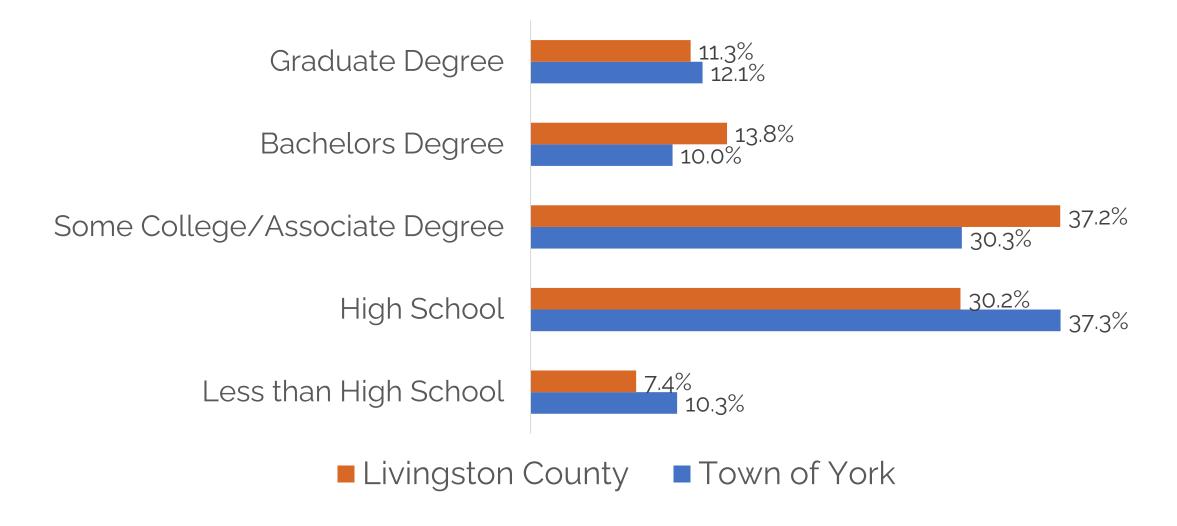
Population by Age, 2010 - 2021



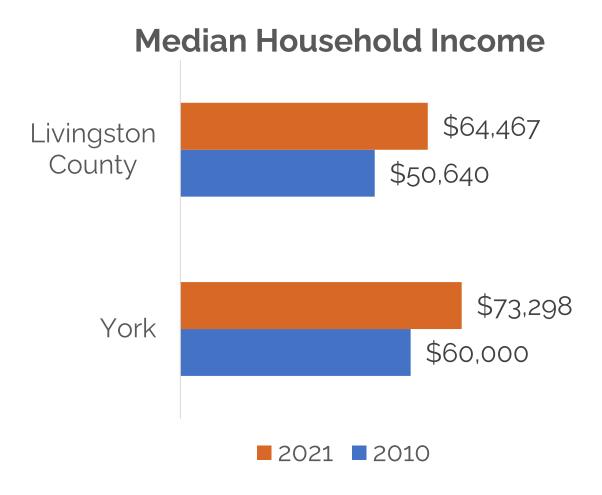
Household Type



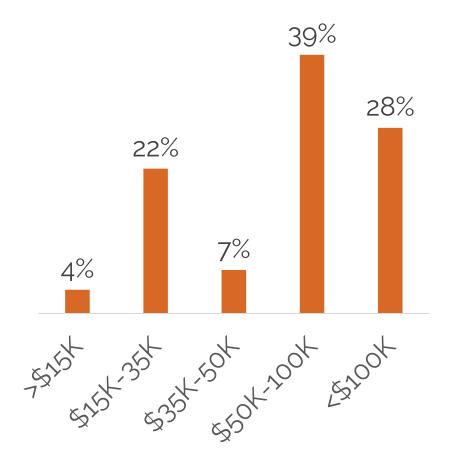
Educational Attainment



Household Income



York Household Income (2021)



Housing Units





- Owner-Occupied
- Renter-Occupied

Median Housing Value



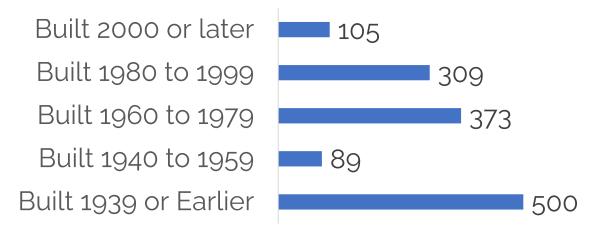
12% increase

2021

2010

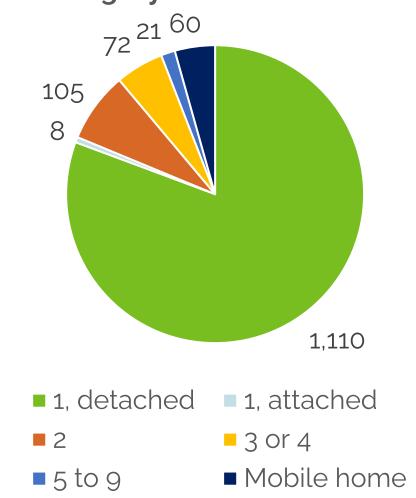
Housing Units

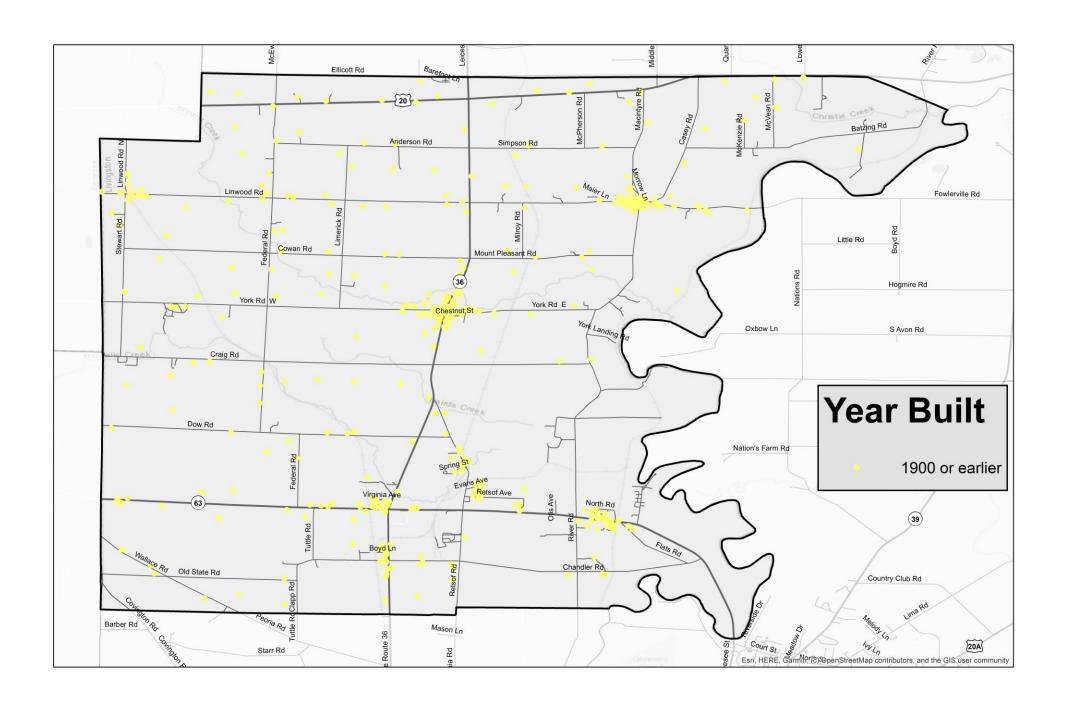
Housing Units by Year Built (2021)

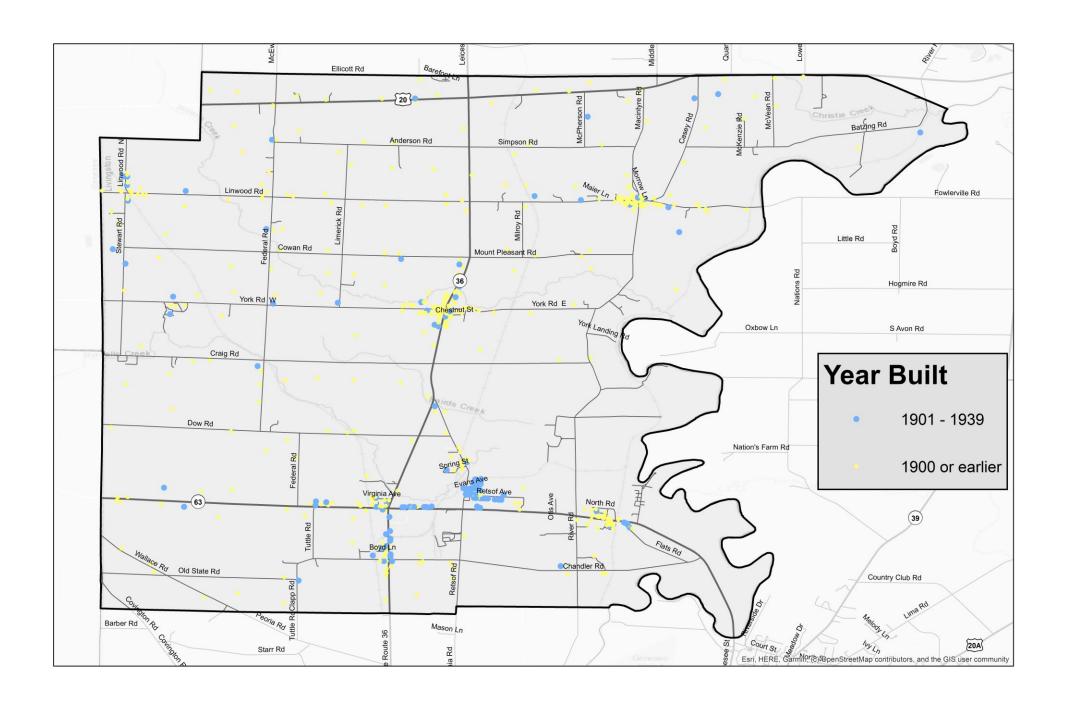


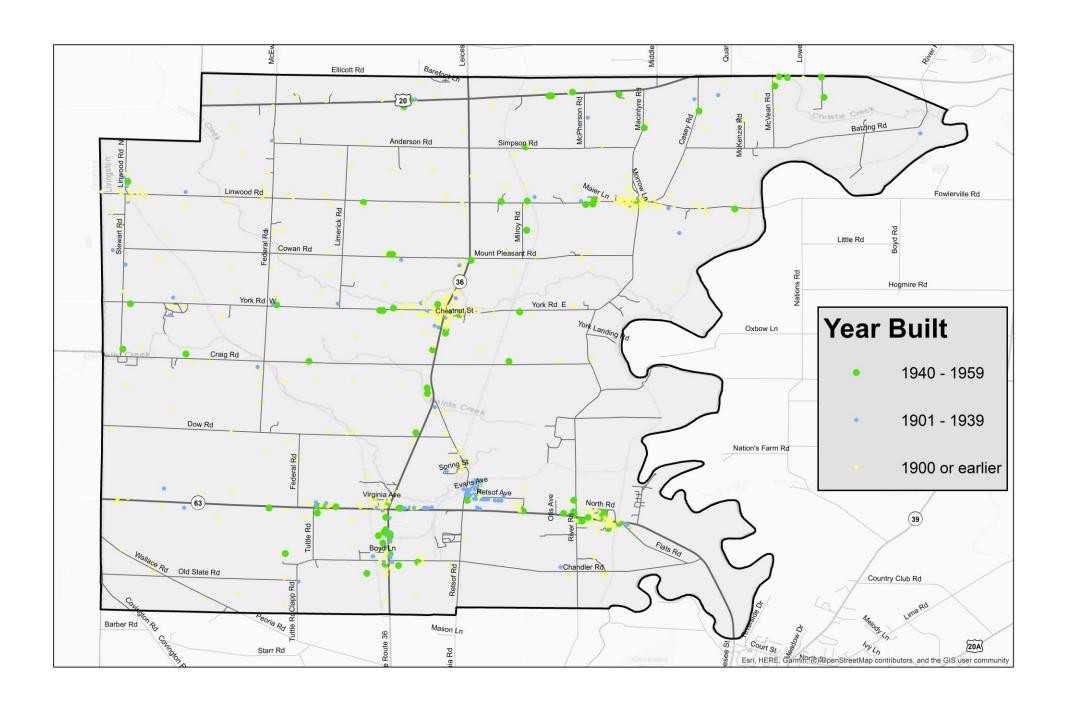
Source: US Census Bureau, 2017-2021 5-Year Estimates

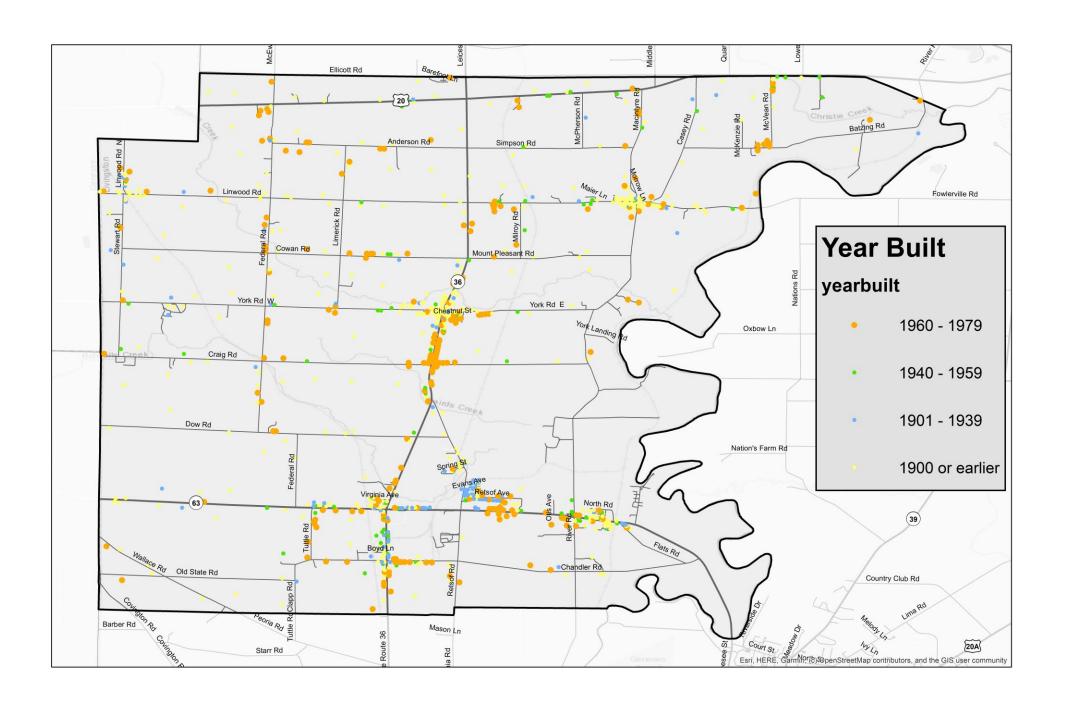
Housing by # Units in Structure

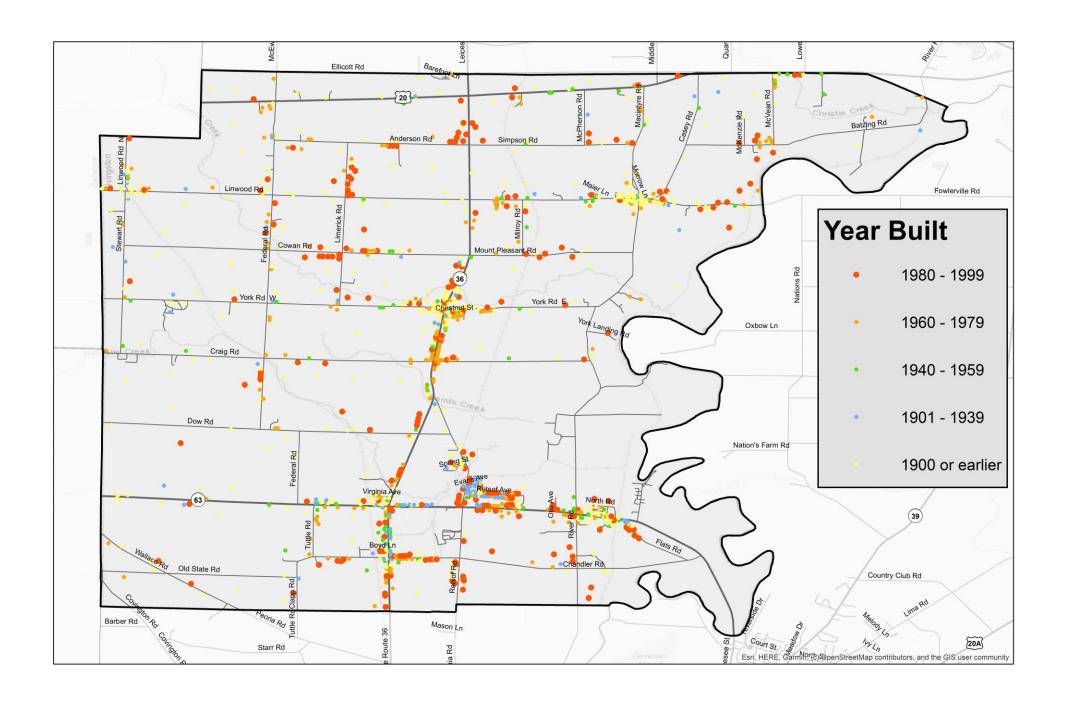


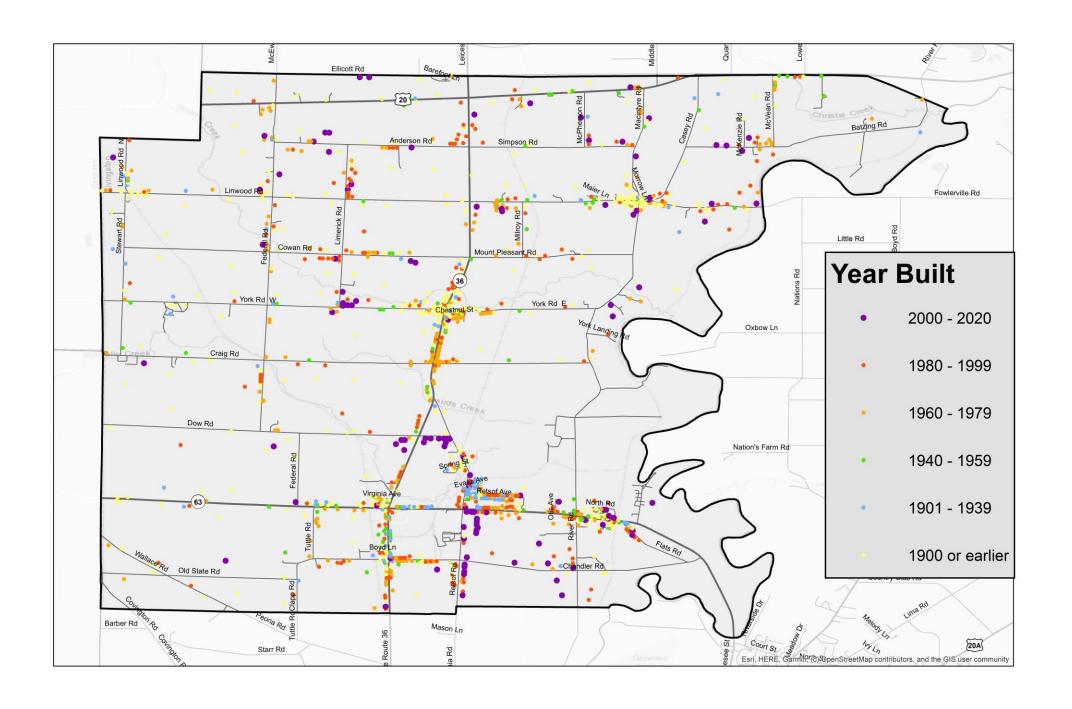


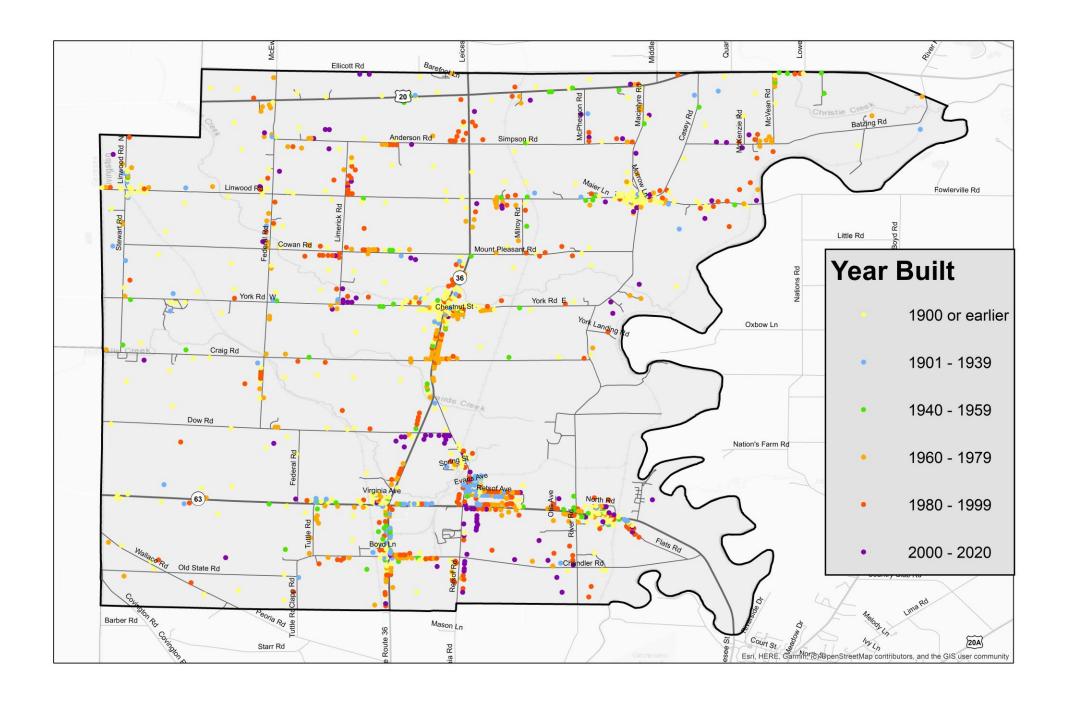












Housing Goals (2006 Plan)

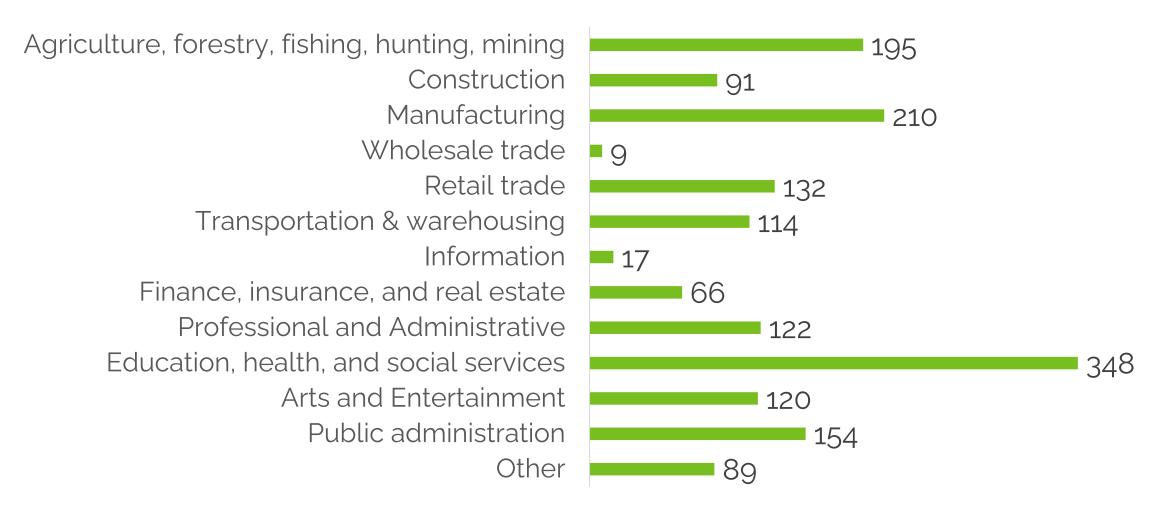
Goals:

- Preserve and promote quality residential development and strive to meet the varied housing needs of the population
- Provide opportunities for the establishment of rural residential areas which minimize conflicts with established farming operations.

Housing Recomendations (2006 Plan)

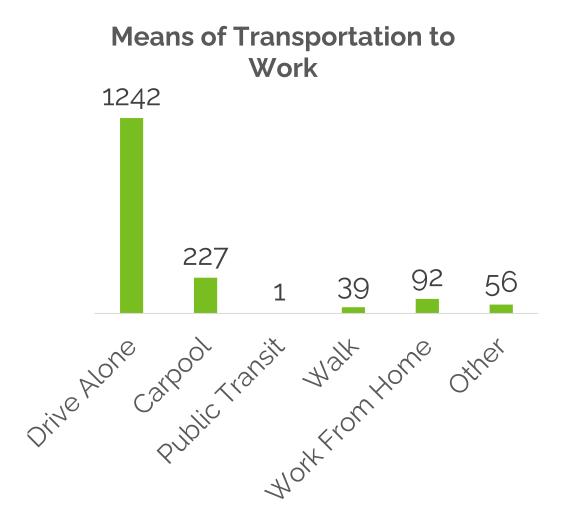
- Allow residential development in all districts except Industrial
- Encourage cluster development
- Monitor public utility capacity as development continues to occur
- Ensure all necessary infrastructure is in place prior to issuing building permits for new houses
- Look for opportunities to create passive open spaces in larger residential development.
- Create linkages from residential developments to public facilities or commercial areas when appropriate
- Work with local emergency response officials to ensure new development can be adequately served
- Create comprehensive design guidelines, particularly for the areas classified as Residential on the land use plan, that control density, layout access, open space, etc.

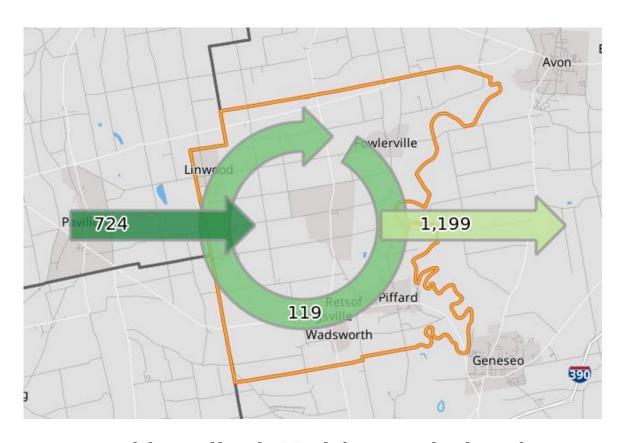
Industry of employed York Residents



SOURCE: 2021 American Community Survey

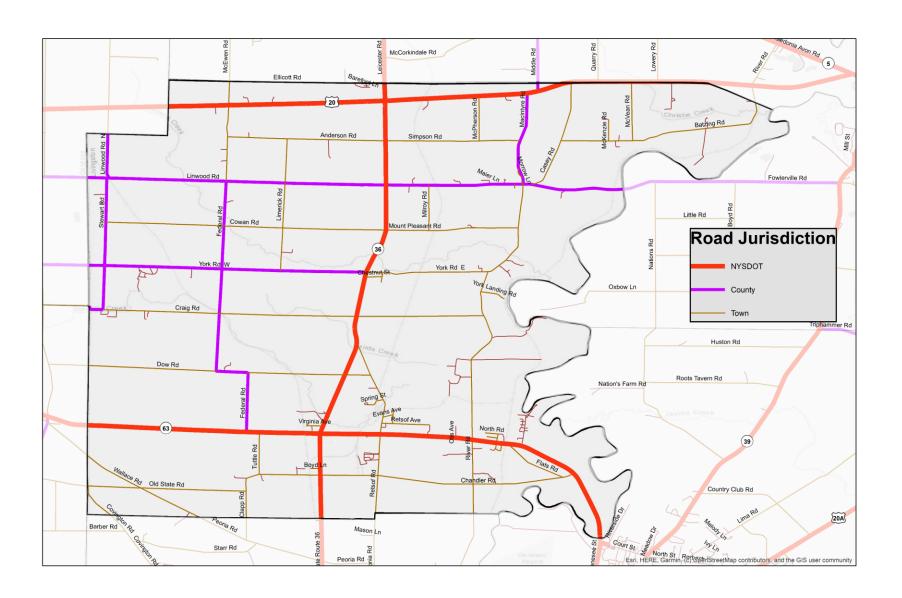
Place of Employment



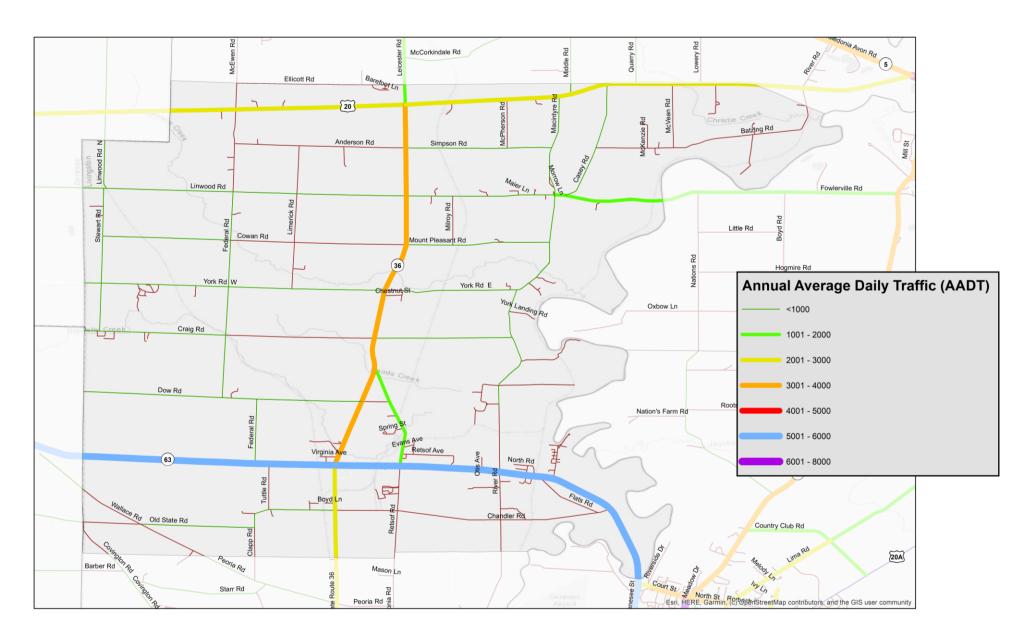


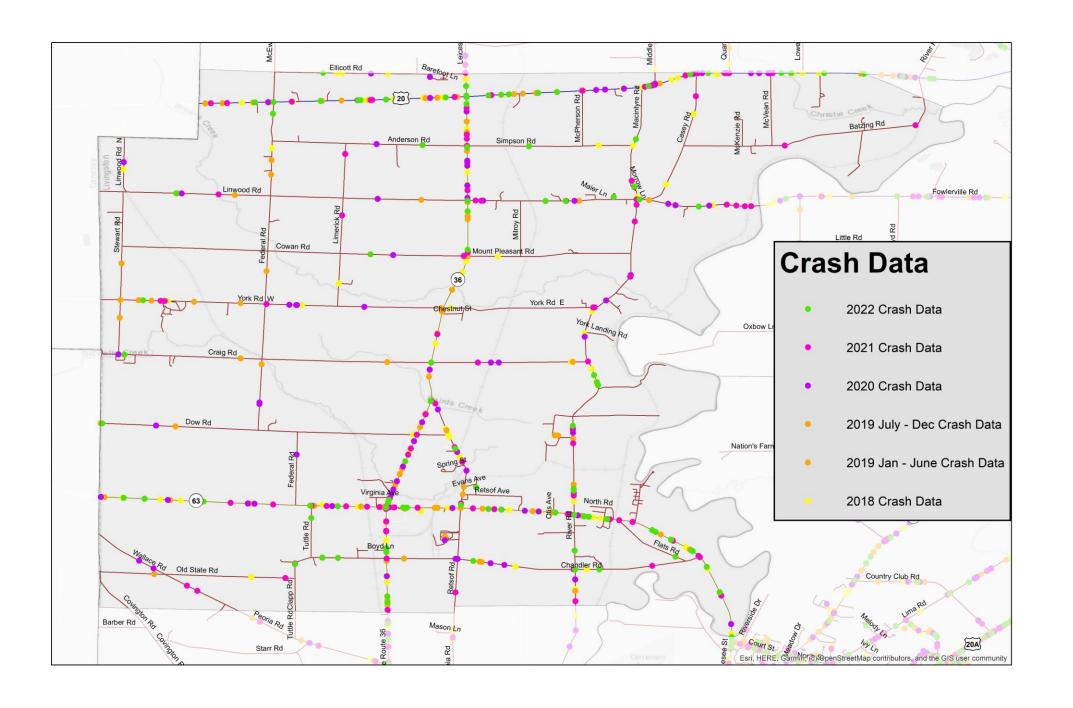
1,199 residents live in York but work elsewhere 119 residents live and work in York 724 workers work in York but live elsewhere

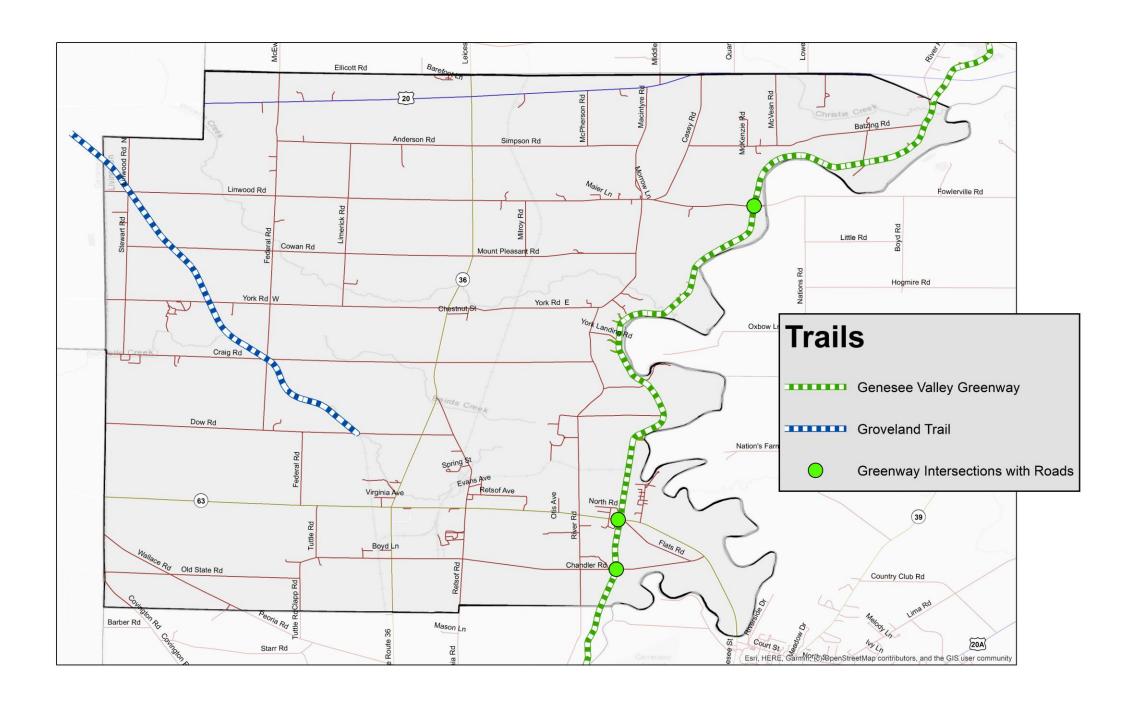
Road Jurisdictions



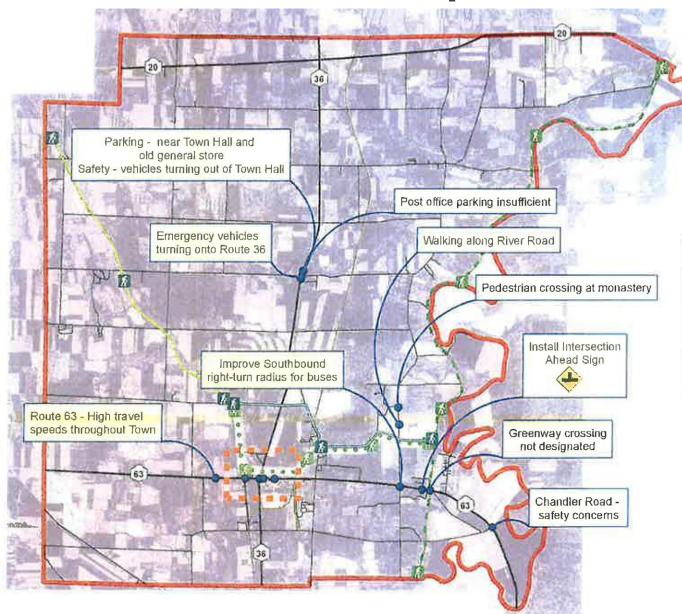
Annual Average Daily Traffic







Issues from 2006 Comp Plan



Existing Greenway

Proposed Greenway Trails

- GVG Groveland Secondary Trail Connector
- ──**ऻ** Groveland Secondary Trail
- Potential Town Trail

Rail Lines

- Genesee and Wyoming Railroad
- ---- Conrail



Route 63 Safety Concerns (from 2006 Plan)

- Running red light at intersection with Route 36
- Limited sight distance at intersection with Chandler Road
- Low bridge warning at railroad overpass

Parking issues (from 2006 Plan)

- Parking on side of Route 63 between rail overpass and Rt. 36 during school events
- On-street parking along Rt. 36 during Town Hall meetings
 - Potential to connect parking lots of Town hall and fire station?
- On-street parking affects sight visibility for cars turning onto Rt. 36 from East and West York Roads
- Limited/ angled parking at businesses and Post Office in the hamlet of York

Town Hall area parking



View toward the west (2017)

Pedestrian issues (from 2006 Plan)

- Challenges crossing State Routes 63 and 36
- Need for traffic calming along Rt. 63 near York Central School
- Improve crossing at Piffard Genesee Valley Greenway



- (1) Intersection safety (trucks running light);
- (2) School poor access onto Rt. 63, parking during events;
- (3) open parking lots and no pedestrian connections to school

View toward the south (2023)

Access Management Approaches (from 2006 Plan)

- Incorporate access management provisions into zoning to:
 - a.Improve corner clearance
 - b.Establish minimum driveway spacing standards
 - Small commercial (1,000 or less daily trips) = 150 ft
 - Large commercial (more than 1,000 daily trips) = 350
 ft full access; 150 ft right-in-right-out
 - Single family residential = 20% of lot width

Access Management Approaches (from 2006 Plan)

2. Revise subdivision regulations to include the following requirements:

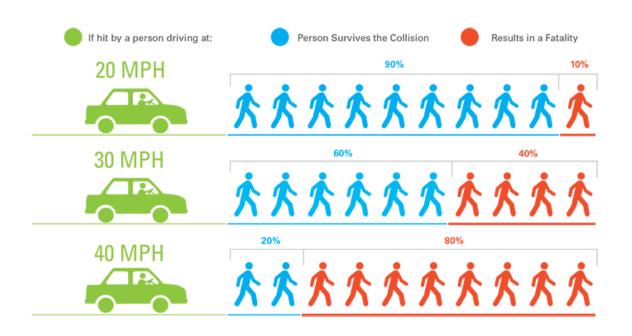
- Access plan for full parcel must be submitted prior to subdivision approval
- Internalize access to extent possible (minimize curb cuts on public roads) and provide adequate spacing from main intersection
- Allow for easements/ cross connections to abutting properties
- Look for potential to cross-connect to multiple roads
- Require collectors be built to higher standards
- The number of access points for each development should be limited to one unless the frontage is greater than 1,000 feet

Complete Streets Sample Policy

"Complete Streets is a transportation policy and design approach that requires streets to be designed and operated to enable safe use and to support mobility for all users. Users include people of all ages and abilities, regardless of whether they are traveling as drivers, passengers, pedestrians, bicyclists, equestrians, or public transportation riders."

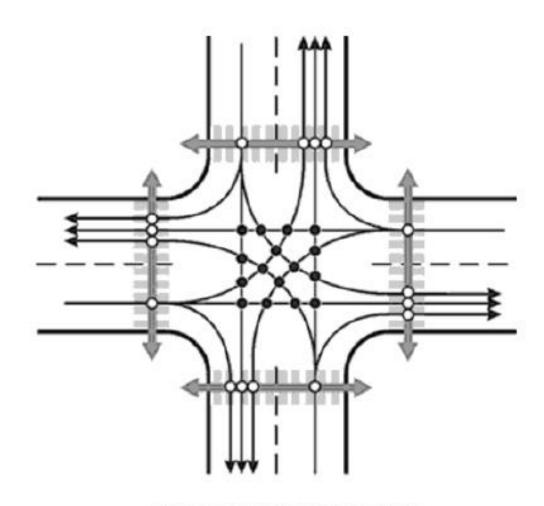
Complete Streets-Why It Matters

- Improved health & safety: fewer crashes, fewer injuries and fatalities, lower healthcare costs, lower property damage costs, lower maintenance costs
- Increased economic activity: more foot traffic, more small business activity
- Increased likelihood of securing State or Federal funding for transportation projects.



Complete Streets Best Practices

- Design components
 - Street furniture
 - Narrowed lanes
 - Street lighting
- Manage speed and conflicts
- Improve design of intersections to reduce conflicts
- Consider local context



- O Vehicle/Pedestrian Conflicts
- Vehicle/Vehicle Conflicts

What is access management?

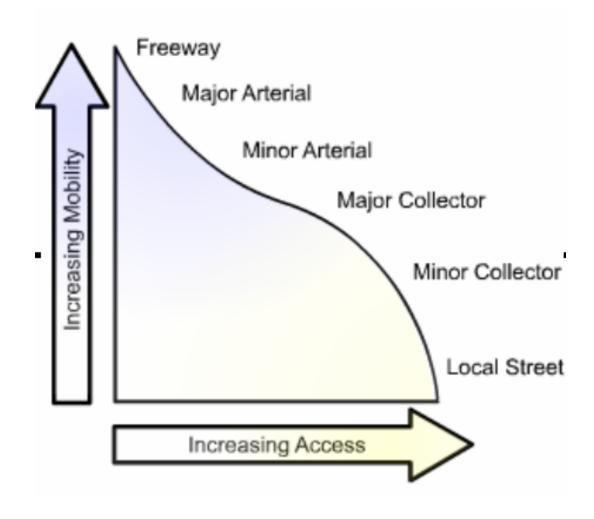
Access management is the careful planning of the location, type and design of access.



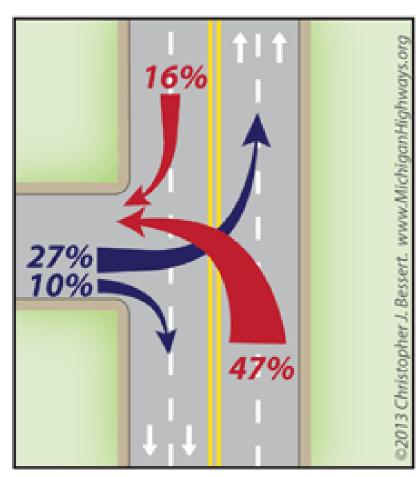
Why manage access?

Purpose of Access Management Balance Mobility vs. Access





% Crashes by Movement



Percentage of crashes by driveway movement. Source: Federal Highway Administration, Office of Operations, 2006. Here's a scoop!

The majority of access-related crashes involve

left turns (74%)



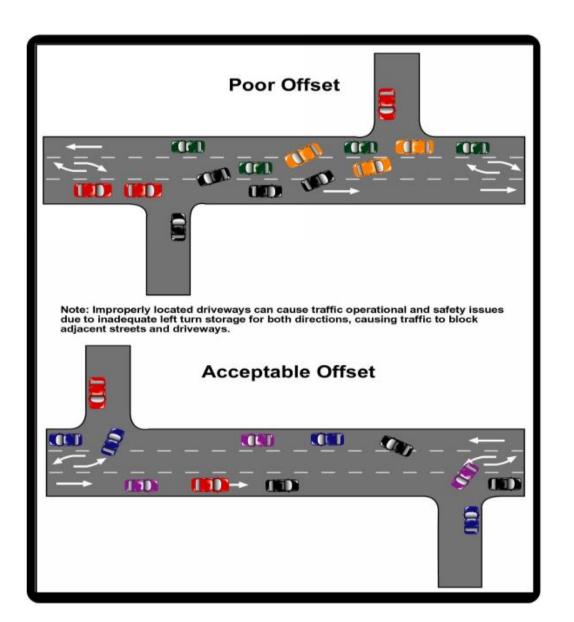
Access Management Strategies

Alignment & Spacing

Require minimum distances between driveways based on the type of road and the posted speed limit

Desirable Access Spacing

Posted Speed (mph)	Connection Spacing	
	Arterial	Collector &
		Local
< 35	245 ft	125 ft
35 to 40	440 ft	245 ft
> 40	660 ft	440 ft





- (1) Intersection safety (trucks running light);
- (2) School poor access onto Rt. 63, parking during events;
- (3) open parking lots and no pedestrian connections to school

View toward the south (2023)

Genesee Valley Greenway – Road Intersections

Genesee Valley Greenway Action Plan (2021) recommended crosswalks at Fowlerville Road and Genesee Street, and signage at Chandler Road



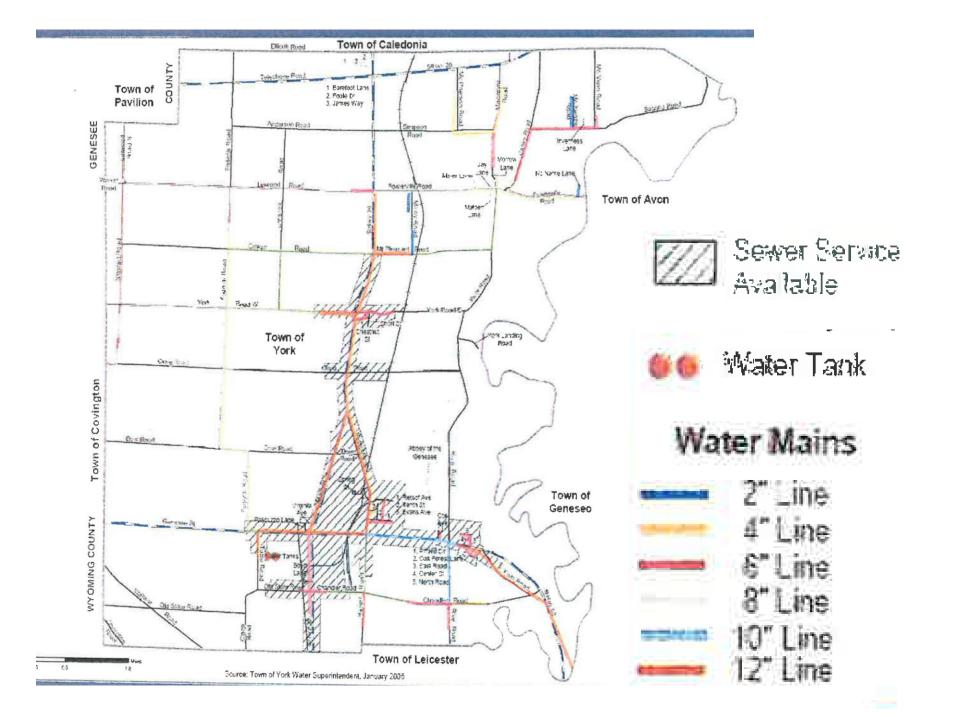
Fowlerville Road (2017)

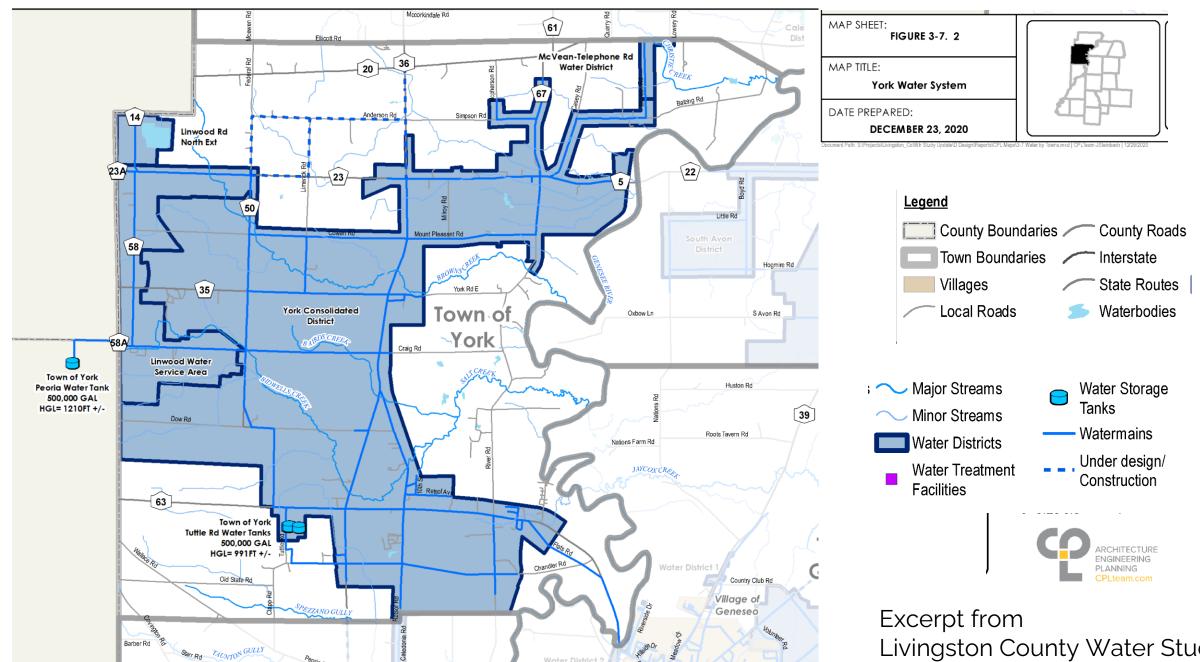


Genesee Street (2017)

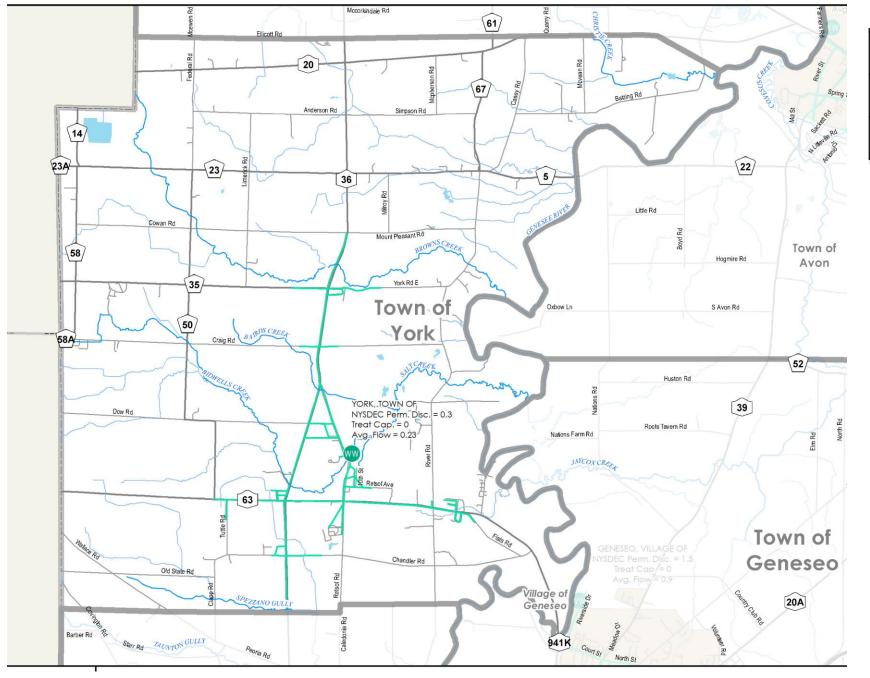


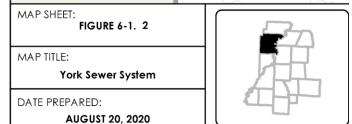
Chandler Road (2017)

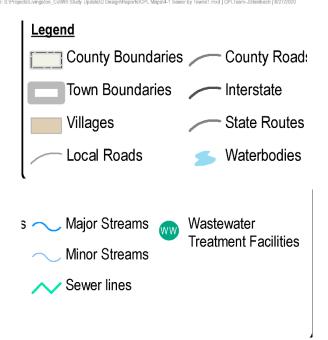




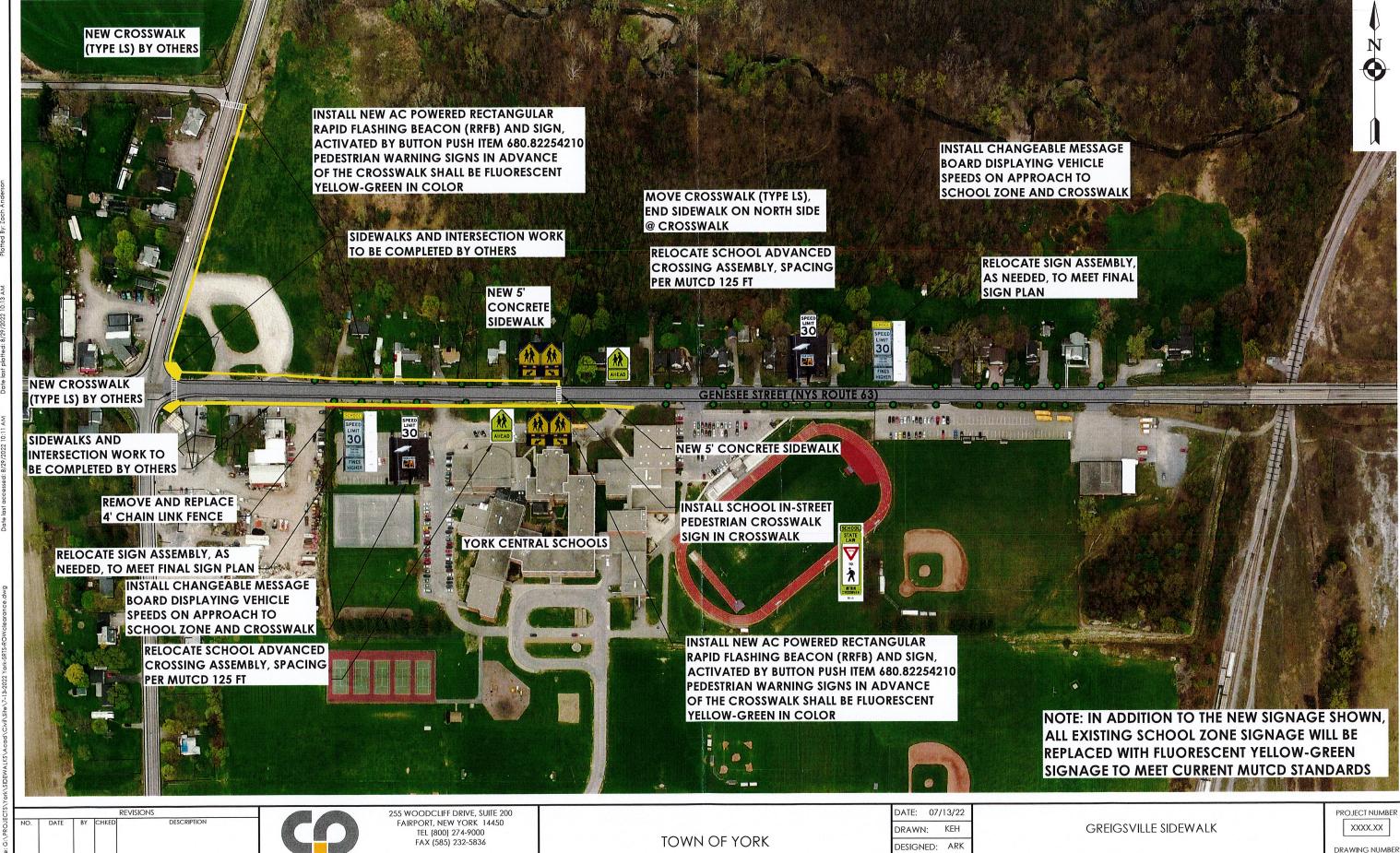
Livingston County Water Study











TOWN OF YORK LIVINGSTON COUNTY NEW YORK

OVERALL SIDEWALK PLAN/CONCEPT

FIG. 1

CHECKED: ARK

CALE: 1" = 200'

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